IAR Systems is the leading vendor of development tools for ARM Cortex-M MCUs

More than one hundred ARM Cortex-M Enterprise Agreements signed during the last year

ARM TechCon, Santa Clara, CA—October 30, 2013—IAR Systems® confirms today that the company is the market-leading supplier of embedded development tools for microcontrollers based on the popular ARM® Cortex™-M cores. More customers than ever choose to work with the powerful development toolchain IAR Embedded Workbench® and during the last year, over one hundred ARM Cortex-M customers have signed Enterprise Agreements. Many of these customers choose to standardize their embedded development on IAR Systems' tools, gaining unique flexibility with seamlessly integrated workflows and simplified license management.

The reason behind the decision to go with IAR Systems' tools is most often the excellent width in the number of microcontrollers supported, combined with the practical features of the products and the industry-leading performance. The performance is proven in benchmarks, including record-breaking results for microcontrollers based on ARM Cortex-M0,-M0+, -M3 and -M4 on the EEMBC® CoreMark® test suite. Numerous user-friendly features and integrations with supplementary tools from IAR Systems' partners create an easy-to-use, powerful development environment. The incorporated C-SPY® Debugger includes comprehensive functionality such as performance profiling, stack analysis and power profiling. It is complemented by a range of integrated probes for in-circuit debugging and trace.

A quick start is aided through thousands of example projects available directly in the tools and the tools are compliant with ARM Embedded Application Binary Interface (EABI) and ARM CMSIS (Cortex Microcontroller Software Interface Standard). In addition to this solid technology, IAR Systems provides professional world-wide technical support and the technical training program IAR Academy™.

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"More customers than ever are seeing the benefits of standardizing on our tools for ARM Cortex-M development," comments Stefan Skarin, CEO, IAR Systems. "This is clearly noticeable in our revenue growth the last few years. Also, thanks to our collaboration with partners such as Silicon Labs/Ember, Gainspan and Microsemi we are currently dominating the tools market for ARM Cortex-M-based SoCs (System on Chip)."

To meet different customer needs, IAR Embedded Workbench for ARM is available in custom product packages for ARM and ARM Cortex, ARM Cortex-M, and ARM Cortex-M0. Read more and download free evaluation licenses at www.iar.com/ewarm.

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About IAR Systems

IAR Systems is the world's leading supplier of software tools for developing embedded systems applications. The software enables over 19,000 large and small companies to develop premium products based on 8-, 16-, and 32-bit microcontrollers, mainly in the areas of industrial automation, medical devices, consumer electronics, telecommunication, and automotive products. IAR Systems has an extensive network of partners and cooperates with the world's leading semiconductor vendors. IAR Systems Group AB is listed on NASDAQ OMX Stockholm. For more information, please visit www.iar.com