



## crowdSPRING's New Creative Browse Feature: Innovative Search for Creative Professionals

*New Option Allows Buyers to Choose Country, Language and Specialization for a Perfect Fit*

CHICAGO, June 14, 2013 – With the launch of the Creative Browse feature, it's now easier than ever before to find the perfect imaginative powerhouse on [crowdSPRING](#), the award-winning online marketplace for buyers and sellers of creative services such as [logo design](#), [web design](#) and other types of [graphic design](#), [industrial design](#) and [writing services](#). With the new browse option, buyers can select the area of specialization, country and language that best fits their needs, and see an array of artistic options open before them.

crowdSPRING's [Creative Browse feature](#) brings buyers the benefit of a personalized filter when searching through its community of more than 138,000 designers and writers around the world. The site works by uniting buyers who are seeking creatives to complete a project within a particular price range by an exact deadline. The new Creative Browse feature works like this: After the buyer enters his or her desired category of specialization, country and language—for example, "logo design," "United States," "English"—he or she is presented a lineup of portfolios that fit those criteria. The buyer can then study the work of the suitable candidates and find a logo design style that's appealing. Then, it's time to invite the top choice artists to the project and the new feature allows buyers to select multiple artists and send "batch" invites or queries. On average, projects on crowdSPRING have more than 40 participants and receive over 110 entries per project.

"crowdSPRING has always distinguished itself by the speed, variety and talent that it brings to each and every project. Now, we've upped the ante," said crowdSPRING co-founder Ross Kimbarovsky and Mike Samson. "With the Creative Browse feature, buyers quickly connect with the creative that best suits their needs, making the process easier than ever before. And the creative gets to enter the process already knowing that he or she fits a number of pre-qualifications, which will lead to more successful matching."

With 15 distinct areas of specialization (logo design, web design, print design, illustration, packaging design, mobile design, clothing/fashion design, product/industrial design, naming, taglines, marketing copy, web copy, SEO/SEM, articles and books and business writing), 210 countries to choose from, and more than 7,300 languages to filter by the Creative Browse feature helps both Buyers and Creatives quickly discover a mutually beneficial fit.

crowdSPRING has acted as the online liaison for more than 36,000 projects since its launch in 2008, generating more than 4.2 million entries in the process.

For more information on navigate to [Creative Browse](#). To post a project or join the crowdSPRING creative community of nearly 139,000 designers and writers visit us [here](#).

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