



IMD business school to launch five new executive education programs in 2013

Leadership focused open-enrollment programs will now total 21

Lausanne, Switzerland (February 27, 2013) - IMD, a top-ranked global business school based in Switzerland, today announced plans to launch five new open-enrollment programs in 2013. These leadership-focused programs are designed to meet the ever-evolving needs of senior executives, including growing demands for insight on Asia.

The new programs are The Leadership Challenge (TLC), The China Strategy Challenge (CSC), Organizational Learning in Action (OLA), Leading the Family Office (LFO) and Orchestrating Winning Performance (OWP) – Singapore.

“These five new programs complement our existing portfolio well,” said IMD President Dominique Turpin. “Business is constantly changing and in order to deliver high-impact executive education, IMD must adapt, renew, and create to remain the most effective option for today’s global business leaders.”

The Leadership Challenge (TLC)

TLC will help senior leaders face the dual challenge of getting results today and building capability for the future. The 5-day program explores how to develop and execute a winning strategy that addresses both. Starts May 2013. www.imd.org/tlc

The China Strategy Challenge (CSC)

In partnership with the Cheung Kong Graduate School of Business (CKGSB) in Beijing, IMD has created a program for senior executives who need to acquire a better working knowledge of China. The 4-day program gives participants a unique opportunity to network with and benefit from the real-world experiences of Chinese CEOs. Starts September 2013.

Organizational Learning in Action (OLA)

A five-day program, OLA examines the increasingly complex field of corporate learning and helps executives align their learning strategy with their organization’s strategy to transform the learning function into a key driver of business growth. Starts October 2013.

Leading the Family Office (LFO)

For families in business, LFO is a 3-day program designed to help families determine the most appropriate structure and governance model to create and sustainably maintain a Single Family Office. Starts November 2013. www.imd.org/lfo

Orchestrating Winning Performance (OWP) – Singapore

A new edition of IMD’s largest and most unique global leadership program in Lausanne, OWP Singapore kicks off in November 2013 with a special focus on doing business in South East Asia or with companies from the region. For individuals or teams, OWP provides a variety of streams to best match specific business needs. www.imd.org/owp

About IMD

IMD is a top-ranked business school. We are the experts in developing global leaders through high-impact executive education.

Why IMD? We are 100% focused on real-world executive development; we offer Swiss excellence with a global perspective; and we have a flexible, customized, and effective approach.

We work with our clients – individuals, teams and organizations – to resolve their issues, build capabilities and prepare for the future. Delivered from our campus in Switzerland and key locations worldwide, our programs and services combine practical experience, thought leadership and a global mind-set. (www.imd.org)

Contact: Matthew Mortellaro

matthew.mortellaro@imd.org

Twitter: [@matt_IMD](https://twitter.com/matt_IMD)

41 21 618 0352