



# **Chris Peaks in his support of Cancer Charity**

Raising funds for a cancer charity elevated Chris Brown to new heights as he took part in a major climb to the peak of Snowdon, raising much needed funds for the charity Balls to Cancer. Chris Brown is Operations Manager at Augean Oil and Gas services, Industrial Services team working from their site at Cannock, and he, alongside family and friends, were among a group who scaled the mountain last month raising over £1,000 for cancer research.

Chris was part of a group of 8 fellow fundraisers, who decided to raise research funds and awareness about male cancer, through this challenging climb. The five hour trek, saw Chris and his team of fellow fundraisers reach the peak in just 2 hours 15 minutes, and after an hour at the peak, they returned to base in 1 hour 45 minutes. The original trip had to be postponed because of severe weather conditions, with parts of the climb under 10 feet of snow.

His team efforts raised well over the £1,000 target for the charity, and commenting on the climb Chris said: 'We were determined to reach the top and everyone prepared really well for the climb. Helping a charity like Balls to Cancer is a great way of raising awareness of male cancer, removing some of the fear we often have about talking about cancer. The important research which is conducted as a result of our fundraising will help in this battle to find treatments and cures for the predominant male cancers. Everyone enjoyed the challenge and we are hoping to complete the climb again in July with an even larger group, raising even more money.'

Balls to Cancer aims to fight cancer with fun, raising funds for male cancer awareness, education and research. The charity with high profile support from personalities including Gordon Ramsey has a four part mission to promote the awareness of dangers of cancer to men. It offers a male centred contact point for men and boys diagnosed with cancer, removing the taboo of talking about testicular cancer and raises funds to support research. Donations have been provided to many specialist departments and teams at centres, including Birmingham & Brunel Universities and The Birmingham Children's Hospital.

# For further information please contact Mark Carton at Lateral on 0191 564 1444 or email mark@lateraladvertising.co.uk

#### **Editors Notes**

### About 'Balls to Cancer'

Balls to Cancer is a regional charity, based in the West Midlands with 4 main aims:

- Developing a nationwide (and in some cases worldwide) awareness campaign through the media, social networks, leaflets and posters. To try to make both men and women more aware of the dangers of cancer and to help men, help themselves.
- To open a male only contact point for men and boys who have been diagnosed with cancer, or are worried about cancer and their families.
- Funding an education programme for teenagers to help them understand and take away the taboo of talking about testicular cancer and asking for help.
- To fund research into treatments and ultimately a cure for testicular cancer.
- The charity has already given money to many research projects and hospitals such as Birmingham & Brunel Universities and The Birmingham Children's Hospital.

## **About Augean**

- Augean PLC was formed in 2004, and is listed on the AIM. The company is the UK's leading provider of waste management services with an emphasis on hazardous waste.
- The name Augean was born out of Greek mythology, inspired by the fifth labour of Hercules.
- Augean is the strategic partner for a range of organisations in the land management, oil and gas, construction and nuclear decommissioning sectors. Augean works with other leading waste management companies to offer a complete solution to any business.
- With headquarters in Wetherby and a network of sites and facilities across the UK from Avon-mouth to Aberdeen, Augean PLC has become a leading facility for the transfer, treatment and disposal of waste products, with a specialism in hazardous waste.
- Augean is committed to delivery the highest quality service in the management of a
  wide range of hazardous wastes, and provides a strategic partner to businesses in all
  industrial and construction sectors.