

IMPERIAL

For immediate issue

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IMPERIAL BATHROOMS EXTENDS THE DELIGHT OF CARLYON

The increasing popularity of Imperial Bathrooms' **Carlyon** collection has prompted the leading British bathroom manufacturer to introduce a range of new extended options. From stunning vanity units and basin stands, to several wall hung space saving solutions, these latest additions fuse elegant graceful lines with the fine detailing for which Carlyon is renowned.

The Carlyon basin stand serves to recreate the classical elegance of the British bathroom, providing a decorative alternative to the traditional pedestal. Featuring the generous and gently curved Carlyon basin, it is available with either chrome legs and glass shelf, or glass legs. A handy towel rail is featured either side of the basin.

Two new vanity units, Carlyon and Thurlestone, provide a distinctive alternative to the plethora of modular furniture currently available, whilst still offering space saving and storage rewards. Both models are handcrafted from solid and real wood veneers and are available in natural oak, wenge and hand painted finishes and as wall hung or with legs. Whilst Carlyon features a striking bow-fronted two-door unit that is complemented by a curved chrome trim, Thurlestone features a two-drawer unit with elegant sculptured inset panels. Both units incorporate the latest soft close door and drawer technology.

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As well as appealing to minimalist interiors, a new wall hung pan and wall hung bidet help create the illusion of increased space and may be successfully combined with a variety of other pieces in the Carlyon collection to create a bespoke bathroom solution.

All new options may be combined with existing Carlyon pieces that include a 710mm basin with complementary pedestal, and a close-coupled pan/cistern and bidet. Combined with Imperial's unique collection of hand-crafted cast-iron baths and a wide array of accessories, including Imperial's luxury tapware and hand-crafted natural wood toilet seats with soft close hinges, Carlyon provides a luxurious style statement for any bathroom.

The Carlyon collection continues Imperial Bathrooms' ongoing new product development programme for 2012 / 2013, and in a marketplace that is becoming largely dominated by 'me too' contemporary offerings, the handcrafted attention to detail and timeless appeal of this classical collection sets itself apart.

All Imperial Bathrooms' ceramic products are manufactured by the company in the heart of the Potteries in the UK by skilled specialists and are handcrafted to exacting standards that set the benchmark for quality worldwide throughout the bathroom industry.

For further information on Imperial Bathrooms' product range visit www.imperial-bathrooms.com or contact 0870 60 61 62 3 for a copy of the latest Design Guide.

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PHOTO-CAPTION:

Pictured here; the stunning new wall hung Carlyon vanity unit in wenge. Providing a distinctive alternative to the plethora of modular furniture currently available, whilst still offering space saving and storage rewards, this vanity unit is handcrafted from solid and real wood veneers and is also available in natural oak or hand painted finishes, with or without legs.

