

Tele2 AB  
Skeppsbron 18  
P.O Box 2094  
SE-103 13 Stockholm, Sweden  
Telephone +46 8 5620 0060  
Fax: +46 8 5620 0040  
[www.tele2.com](http://www.tele2.com)

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PRESS RELEASE

## Tele2 recognized for its sustainability progress in new “Walking the Talk” report

**Tele2 AB’s (“Tele2”) (Nasdaq Stockholm: TEL2 A and TEL2 B) sustainability progress has been awarded a top ranking among Swedish Large Cap companies in the report Walking the Talk by Mistra Center for Sustainable Research (Misum) at Stockholm School of Economics. Tele2 received the highest “walk” scores among all Swedish technology and telecommunication companies.**

The biennial Walking the Talk report by Misum was released on September 24 at Stockholm School of Economics. Tele2’s sustainability efforts resulted in equally high scores (15/20) both in the “Talk” category – how well strategic direction is set and communicated, as well as the “Walk” category – the commitment, actual progress and reporting accountability.

– I am very pleased with our results and the fact that we are number one in our industry in terms of showing actual progress. It is especially satisfying to see that Tele2’s “walk” and “talk” scores are aligned, highlighting the fact that we take care to not over-communicate our sustainability commitments in relation to our progress, says Viktor Wallström, EVP Communications & Sustainability at Tele2.

Tele2 scored higher than the average Swedish Large Cap company in both categories, and had the highest “walk” score among all Swedish technology and telecommunication companies.

– The report also highlights areas where we still have work to do, and will work as a catalyst for our future efforts. One such area is our alignment with the UN Sustainable Development Goals, where we have already come far internally, but still have work to do in terms of formalization and communication, says Erik Wottrich, Head of Sustainability at Tele2.

### **About the report**

Walking the Talk is a biennial report published by the Mistra Center for Sustainable Research at the Stockholm School of Economics. The report studies the sustainability communication of the companies listed on the Nasdaq OMX Stockholm Large Cap Index, 95 companies in total, both in terms of communicated commitments and actual progress, referred to as the “Talk” and “Walk”. [The full report can be read here.](#)

### **For more information, please contact:**

Joel Ibson, Head of Corporate Communications, Phone: +46 766 26 44 00  
Marcus Lindberg, Head of Investor Relations, Phone: +46 73 439 25 40

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TELE2’S MISSION IS TO FEARLESSLY LIBERATE PEOPLE TO LIVE A MORE CONNECTED LIFE. We constantly strive to be *the truly integrated challenger* – providing speed, data and video

The logo for Tele2, featuring the word "TELE2" in a bold, black, sans-serif font. The "2" is significantly larger and more prominent than the other characters.

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content, no matter where or when. Ever since Tele2 was founded in 1993, we have continued to challenge prevailing norms and dusty monopolies. Today, our award winning networks enable mobile and fixed connectivity, telephony, data network services, TV, streaming and global IoT solutions for millions of customers. We drive growth through customer satisfaction and smart combined offerings. Tele2 has been listed on Nasdaq Stockholm since 1996. In 2018, Tele2 generated revenue of SEK 30 billion and reported an underlying EBITDA of SEK 9 billion. For latest news and definitions of measures, please see our homepage [www.tele2.com](http://www.tele2.com)

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