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2018-11-19

PRESS RELEASE

Tele2 appoints Kim Hagberg to the Leadership Team

Stockholm – Tele2 AB (Tele2) (Nasdaq Stockholm: TEL2 A and TEL2 B) appoints Kim Hagberg as Executive Vice President, Chief Operations and member of the Leadership Team, reporting to Anders Nilsson, President and CEO, effective as of today.

Since Tele2 announced the merger with Com Hem in January 2018, Kim Hagberg has played an essential role in planning and managing the large integration processes, encompassing several areas of expertise. In her new role as EVP, Chief Operations, Kim will continue those efforts and make sure the processes of Tele2 and former Com Hem can be harmonized in a smooth way.

“I am very excited to welcome Kim to our team. Her ability to enhance and secure seamless processes where needed, between both units and countries, will be key in Tele2’s continued development, including the realization of post-merger synergies”, says Anders Nilsson, President and CEO of Tele2.

About Kim Hagberg

Kim has been working at Tele2 for 6 years as Director for Product Management, overseeing cross functional and cross market processes in which technologies become products. Before that, Kim worked for 12 years at different positions within Telia. She also got experience from the telecom supplier side, after 8 years at different suppliers in Canada, France and Switzerland.

For more information, please contact:

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TELE2’S MISSION IS TO FEARLESSLY LIBERATE PEOPLE TO LIVE A MORE CONNECTED LIFE. We believe the connected life is a better life, and so our aim is to make connectivity increasingly accessible to our customers, no matter where or when they need it. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 offers mobile services, fixed broadband and telephony, data network services, content services and global IoT solutions. Every day our 17 million customers across eight countries enjoy a fast and wireless experience through our award winning networks. Tele2 has been listed on Nasdaq Stockholm since 1996. In 2017, Tele2 generated revenue of SEK 25 billion and reported an adjusted EBITDA of SEK 6.4 billion. For definitions of measures, please see the last pages of the Annual Report 2017. Follow @Tele2group on Twitter for the latest updates.

November 5, 2018, Tele2 successfully merged with the Com Hem Group, a leading supplier of broadband, TV, play and telephony services in Sweden with 1.45 million customers. In 2017,

The logo for Tele2, featuring the word "TELE2" in a bold, black, sans-serif font. The "2" is significantly larger and more prominent than the other characters.

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the Com Hem Group generated revenue of SEK 7.1 billion. The combined company will publish its first consolidated interim report in February 2019.

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