



# Invitation to Anora's Capital Markets Day 2025

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## Invitation to Anora's Capital Markets Day 2025

Anora, the leading Nordic wine and spirits group, is pleased to invite analysts, institutional investors, bankers and media to its Capital Markets Day (CMD) in Helsinki, Finland. The event will take place on Wednesday, 5 November 2025 at 11.00 a.m.–3.00 p.m. local time (EET) at Valkoinen Sali (White Hall) at Aleksanterinkatu 16-18, 00170 Helsinki, Finland. The key presentations can be also followed through a live webcast at <http://anora.events.inderes.com/cmd-2025>.

The Capital Markets Day focuses on Anora's plans to create sustainable profitable growth. Anora's work on an updated strategy will be divided into the following phases: Fit & Fix and Focus. The Fit & Fix phases will deliver short and mid-term performance improvement over 2025–2026, while the Focus phase drives growth initiatives as of 2026 onwards. Through management presentations, the attendees will hear about Anora's actions to reach profitable growth and financial targets. More information about topics of the day will be published closer to the event.

In addition to CEO Kirsi Puntila, the speakers of the day include CGTO Mikkel Pilemand, CFO Stein Eriksen and Anora's business segment leaders Imre Avalo (Spirits), Janne Halttunen (Wine) and Hannu Vähämurto (Industrial).

Webcast details, a more detailed schedule, as well as information on practical arrangements, can be found on Anora's website at [www.anora.com/en/investors/cmd-2025](http://www.anora.com/en/investors/cmd-2025) closer to the event. The webcast recording and presentation materials will be available after the event on the website. The event and all the materials will be delivered in English.

## Registration for onsite participation

The participants are kindly asked to register by 20 October 2025. The registration form is available below or on Anora's website at [www.anora.com/en/investors/cmd-2025](http://www.anora.com/en/investors/cmd-2025).

The participants are also invited to join a lunch with Anora's management. The lunch begins at Valkoinen Sali (White Hall) at 11 a.m. EET.

[Registration and more information >>](#)

## Preliminary programme

11:00 – 12:00 a.m. **Lunch with Anora's management**

12:00 – 2:15 p.m. **Presentations**

- **Fit&Fix actions enabling growth in the Focus phase**, Kirsi Puntila, CEO
- **Focus on growth**, Mikkel Pilemand, CTGO
- **Deep-dive into segment strategies with key actions**, Imre Avalo, SVP, Spirits; Janne Halttunen, SVP, Wine; and Hannu Vähämurto, SVP, Industrial
- **Reaching targets through key actions**, Stein Eriksen, CFO

2:15 – 3:00 p.m. **Breakout sessions (Wine and Spirits segments)**

ANORA GROUP PLC



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*Anora is a leading wine and spirits brand house in the Nordic region and a global industry forerunner in sustainability. Our market-leading portfolio consists of our own iconic Nordic brands and a wide range of prominent international partner wines and spirits. We export to close to 30 markets globally. Anora Group also includes Anora Industrial and logistics company Vectura. In 2024, Anora's net sales were EUR 692.0 million and the company employs about 1,200 professionals. Anora's shares are listed on Nasdaq Helsinki.*