

## Express Personal Style with New Deck Designs

*For more information about these tips, related topics, or to connect with an expert spokesperson, contact Ashley Moran at 513.381.8855 or [amoran@mower.com](mailto:amoran@mower.com). For related news, information and downloadable images, visit [www.timbertech.com](http://www.timbertech.com).*

When making the decision to build a deck, it is important to plan ahead. A properly designed deck can transform an outdoor room into a true extension of the inside of the house. By conducting [product research](#), envisioning the space and contacting a local dealer, homeowners are sure to achieve an end result that mimics their personal style and creates a relaxing space for years to come.

“The most important part of designing a room – indoors or out – is making a plan,” said Genevieve Gorder. “A plan allows for the homeowner to infuse personal style into the design, without the risk of making costly mistakes. When it comes to decking, TimberTech understands this process completely.”

With tools like the product selector, color visualizer and deck designer along with free deck plans and design tips from the pros, TimberTech helps consumers bring their deck plans to life. From choosing products that reflect their lifestyle to planning a party, homeowners can access all the information needed to make well-informed decisions.

Consider the following to help express personal style with new deck designs:

### Type of Product

A number of factors play a role in what type of deck plank should be purchased. It is important to consider everything from who will be enjoying the deck to how often the space will be utilized. A [product selector](#), like that from TimberTech, helps to ease the decision-making process.

The location of your deck may also help determine the type of products used. For instance, those with a deck located near water may choose a plank that boasts increased slip-resistance and stainless steel fasteners that can withstand the exposure to the elements. A deck located in a dark, wooded area could benefit from additional lighting.

### Choose a Color and Design

Much like choosing a color to paint the living room, the color of a deck will set a baseline for how the outdoor décor will match its natural surroundings. With a wide array of colors to choose from, the process can be overwhelming, but a [color visualizer](#) and [deck designer](#) helps homeowners see the entire picture.

The design of your deck should fit the style of your home so that indoor design features flow seamlessly into the outdoor space. For instance, those who like a clean, [minimalist](#) look indoors

can find outdoor products to match that style. If natural colors and textures are more appealing, planks like those found in the Earthwood Evolutions [Natural Collection](#) will hold value.

**Deck Plans**

It is now easier than ever to find plans that meet personal budgets and International Residential Code (IRC) requirements. TimberTech is now offering hundreds of free [deck plans](#) that will also direct consumers to the closest stocking dealer for more information. Genevieve Gorder's favorite deck plans can be found on TimberTech's [website](#).

No matter the size or scope of the project, research and planning will help homeowners infuse their own personal style into their outdoor space.