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Rev2 to Showcase New RiskView® Outage Risk Analytics™ Report Generation Capability at SCTE Cable-Tec Expo®

Demonstration will be on display in ARRIS booth #2802

ORLANDO, OCTOBER 10, 2012 – Rev2, a rapidly growing Business Risk Analytics™ provider focused on delivering solutions that improve business performance, announced it will showcase its new RiskView® Outage Risk Analytics™ report generation capability at the SCTE Cable-Tec Expo® to be held next week. RiskView Outage Risk Analytics™ helps cable operators and other service providers drive down costs and improve their customers' experience by delivering the capability to correlate data across operational groups often siloed by disparate OSS systems to deliver a comprehensive view of performance metrics.

RiskView can be rapidly configured to deliver daily or weekly actionable reports that help the operator's maintenance organization prioritize their work. The reports provide detail on outage-related issues in the service delivery infrastructure based on how much money they are costing the business.

Typical reports include the Top 10 and Top 20 streets, nodes, or serving groups ranked according to their overall financial cost over a 7-day, 2-week, or 1-month period. The reports are generated by the RiskView Reporter™ application, which provides zero-touch report generation. The color-coded, crisply organized reports are generated in industry standard XML, which is easily imported into spreadsheets and databases. The resulting reports can be emailed to one or more recipients on a regular, easily customizable basis.

Integration with ARRIS

The reports will be showcased in the ARRIS Group, Inc. (Nasdaq: ARRS) exhibit in booth #2802. The demonstration will feature live RiskView Outage Risk Analytics running in concert with ARRIS ServAssure Advanced™ performance management, ARRIS EventAssure™ proactive outage management, and ARRIS WorkAssure™ workforce management solutions. The combined "quad-play" solution proactively optimizes MSO network operations, reduces cost and complexity and ensures a premium customer experience.

"Rev2's new RiskView outage risk reports are already demonstrating value at many leading MSOs," said Bryant Isaacs, President, Media & Communications Systems at ARRIS. "Risk-View augments the ARRIS solutions with analytics that automatically generate an adjunct work order for WorkAssure, which helps operators prioritize infrastructure issues based on their financial impact."

SCTE Cable-Tec Expo® will be held at the Orange County Convention Center, October 17-19, 2012. Pre-conference and preview events will take place on Oct. 16 and technical workshops and sessions are scheduled for October 16-19. The industry's engineering show of the year hosts 10,000 attendees annually and provides the opportunity to discover and learn first-hand about the latest in cable telecommunications technology, products and services in one cost-effective setting.

About Rev2

Rev2 is a rapidly growing Business Risk Analytics™ provider focused on delivering solutions that improve business performance. Our patent-pending RiskView® Risk Concentration Analysis™ framework offers the ability to identify, compare and quantify vulnerabilities across the entire enterprise before they impact business performance. RiskView identifies the materiality of risks according to their potential impact on business performance, helping our customers to prioritize and schedule business process improvement, problem resolution, and overall spending. RiskView outcomes typically include: Reduced organizational risk profile; Reduced OpEx; Improved customer experience; and competitive advantage.

Contact us today for a Proof of Concept tailored to your business: 400 Columbus Ave., Suite 240E, Valhalla, N.Y. 10595, 914.614.8600. <http://rev2.com>, info@rev2.com.

About ARRIS

ARRIS is a global communications technology company specializing in the design, engineering and supply of communications and IP technologies that support broadband services for residential and business customers around the world. The company supplies broadband operators with the tools and platforms they need to deliver and monitor advanced video, data and voice subscriber services, including whole home video across multiple screens, ultra high-speed data, personalized advertising and carrier-grade telephony. Headquartered near Atlanta, in Suwanee, Georgia, USA, ARRIS has R&D centers in Beaverton, OR; Chicago, IL; Cork, Ireland; Kirkland, WA; Redwood City, CA; Shenzhen, China; State College, PA; Tel Aviv, Israel; Wallingford, CT and Waltham, MA, and operates support and sales offices throughout the world. Information about ARRIS products and services can be found at www.arrisi.com.

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