

PRESS RELEASE

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Schmitz Cargobull (UK) Ltd

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HALF A MILLION KILOMETRES AND ONLY ONE NEW SET OF BRAKE PADS FOR CEDARTONE REEFER

Cedartone – an independent trailer rental and management specialist – is claiming to dispel the myth that disc brakes are uneconomical to run on fleet and rental trailers. The reason.....a four and a half year old reefer which, in more than half a million kilometres (310,685 miles), has only required one new set of brake pads.

The East Midlands-based company says the 26-pallet, 13.6m tri-axle Schmitz Cargobull reefer – purchased in 2007 – has proven to be a cost-effective and reliable investment which has served a long-term rental contract on national and regional distribution operations for up to six days a week.

“A fridge trailer to a small company like ours is a significant upfront investment,” said Stuart Robinett, Owner of Cedartone. “Prudent cost management is essential; what may be a modest problem to some fleets may be something that costs me a disproportionate amount of money.

“It’s up to every rental company to make their own judgements on what equipment is best suited to their operations, but I find Schmitz Cargobull trailers some of the most reliable and cost-effective on the market.

“Given the high mileage covered, the minimal maintenance the trailer has needed certainly disputes the view that disc brake systems are significantly more costly to run in comparison to traditional drum brakes. In its four and a half years of



The Trailer Company.

continuous use, the trailer has not suffered any mechanical or structural failures, which is very impressive.”

Cedartone, which typically operates its trailers for between five and six years, cites the two top considerations when specifying both reefers and curtainsiders as low cost of operation and high residual value versus capital cost.

Schmitz Cargobull S.KO reefers feature patented FERROPLAST® insulated panels – made up of quality expanded, closed cell, polyurethane foam housed between steel skins – offering vapour diffusion-tight surfaces which are energy efficient, hygienic and age-resistant.

“Importantly to me, Schmitz Cargobull reefer trailers command strong residuals and are saleable across numerous European markets – giving me the best flexibility and profit potential when they finish their time with us,” added Stuart.

The company has a contract fleet of three curtainsider and three refrigerated trailers. It also looks after a further 15 trailers and 11 other vehicles under local fleet management contracts.

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Editor's notes:

Schmitz Cargobull (UK) is a subsidiary company of the German-owned Schmitz Cargobull Group, the biggest and leading manufacturer and supplier of semi-trailers in Europe. The Schmitz Cargobull Group has manufacturing plants in Germany, Spain and Lithuania and employs over 4,500 people. In the last financial year (2010/2011), Schmitz Cargobull had a turnover of approximately €1.2 billion and produced circa 35,000 trailers.

A number of additional services complete the company profile: Cargobull Finance for leasing and lease purchasing; Cargobull Parts & Services for vehicle servicing and spare parts; Cargobull Service Partners for repairs and maintenance; Cargobull Telematics for trailer telematics and Cargobull Trailer Store for used trailers. Schmitz Cargobull refrigerated units are constructed using the company's FERROPLAST® Thermo Technology modular steel-skinned panels to keep loads at the desired temperature.

For further information on Cedartone, please visit www.cedartone.co.uk

Press Contact UK:

Alexa Gibb / James Keeler

Garnett Keeler PR

Tel: 020 8647 4467

Email: alexa.gibb@garnettkeeler.com / james.keeler@garnettkeeler.com

Company Contact Europe:

Gerd Rohrsen, Head of Corporate Communications

Andrea Ewering, Manager Public Relations

Tel: +49 2558 811321

Email: andrea.ewering@cargobull.com