

# \$100,000+ Training Grant Awarded in Scottsdale Arizona

**BroadcastAZ, a Broadcast USA Company, Will Provide Specialized Training for Up to 14 New Hires at New HD Live Shot Broadcast Center**

(Scottsdale, AZ — June 28, 2012) — [Broadcast USA LLC](#) received a \$100,000 + grant from the Arizona Commerce Authority to train new hires in the new HD Broadcast technology including HD camera operation, lighting, sound, post production, and leading edge telecommunication technology at its BroadcastAZ HD Broadcast Center in Scottsdale, Arizona. Additional positions being considered incorporate sales and marketing, makeup/hair, media training, camera technician of Live Shot Broadcasts and logistical functions for an operating HD studio.

The [Arizona Job Training Program](#) is a job-specific reimbursable grant program that supports the design and delivery of customized training plans for companies creating new jobs or increasing the skill and wage levels of existing positions. Under a “Net New Grant” an employer creating new jobs can apply for a grant to receive up to 75% of their eligible training expenses reimbursed.

“Broadcast USA is at the convergence of new technological advances in broadcasting and in telecommunications. This grant enables [BroadcastAZ](#) to provide superior training that will enhance the skill sets of many local professionals,” said Bonnie Adams, Broadcast USA’s director of operations. “Scottsdale’s unique business environment, technology corridor and highly skilled work force were driving factors in our desire to open our first HD Broadcast Center. This grant will expand our presence in the community.”

## About the arizona commerce authority (ACA)

The Arizona Commerce Authority (ACA) is Arizona’s premier economic development organization, combining the innovative know-how and get-it-done power of top state government officials with internationally renowned business executives. This dynamic partnership attracts business to Arizona and grows business already in operation... utilizing some of the most competitive programs and incentives in the country.

By helping your business exceed expectations, the ACA is fueling Arizona’s engine for economic transformation. Join peers like [Intel](#), [Amazon](#), [Raytheon](#), [First Solar](#), [Mayo Clinic](#) and many others. Engage with our experts today. *Innovate. Advance. Succeed. Only in Arizona.*

The Job Training program is established under [A.R.S. §41-1541 et seq.](#) In early 2011, [Governor Jan Brewer](#) signed into law [HB2001 – Arizona’s Competitiveness Package](#). This legislation marks a new level of Arizona commitment; making it easier for existing Arizona companies to be more prosperous and it establishes Arizona as one of the most desirable places for expanding companies to do business.

## About BroadcastAZ

BroadcastAZ provides live shot services to markets including breaking news, financial industries, public company communication with financial analysts, annual meetings and shareholder media advisories, along with satellite media tours.

Where HD video is the medium of choice, BroadcastAZ boasts a fully-equipped broadcast center, capable of televising live High Definition, Anamorphic High Definition or Standard Definition signals via a dedicated high speed video pipeline to the [Azzurro](#) HD Hub in New York City. The signal is then available to more than 200 major networks including [ABC](#), [CBS](#), [NBC](#), [Fox](#), [CNN](#), and global networks as well. Studio A is for live shots or ‘talking head’ broadcasts while Studio B is a fully equipped, 1200 sq.ft. HD studio for up to 5 HD camera shoots.

Our free standing, 2000+ square foot studio facility is located at 10755 East Cactus Road, [Scottsdale](#), AZ. More information can be found at our website at <http://www.BroadcastAZ.com>

To contact BroadcastAZ about an HD Broadcast Center in your region, email Douglas Collins at [Doug@BroadcastUSA.net](mailto:Doug@BroadcastUSA.net)

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*Local & Live Broadcasts to Global Networks in Real Time.*