

Press release

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Holmen receives global sustainability award

Holmen has won the Golden Peacock Global Award for Sustainability 2017. The annual award recognises companies for their outstanding sustainability work. This is the first time a Swedish company has won in the sustainability category.

Holmen has gained international recognition for its strategic sustainability work, with a focus on the bioeconomy and a sustainable approach to forestry. The Golden Peacock Awards jury made particular reference to Holmen's absorption of carbon dioxide in its growing forest and the climate benefit from its products.

"Being the first Swedish company to receive this global sustainability award is a mark of the quality of our long-term sustainability work. Holmen manages its forest holdings actively and sustainably, with the raw material from the forest forming a key component in society's drive to meet the challenge of climate change. We are extremely proud to have our strategy recognised in this way," comments Henrik Sjölund, President and CEO of Holmen.

The Golden Peacock Awards were founded in 1991 by the Institute of Directors (IoD) in India. Each year, over 1000 applications are submitted from businesses all over the world. The awards help to promote global awareness of exemplary sustainability work by organisations and individuals. The awards are divided into four global categories, of which sustainability is one. The awards ceremony will take place in London on 25 October at the London Global Convention 2017. For more information about the Golden Peacock Awards, visit <http://goldenpeacockaward.com/>.

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