

NEVS' Tianjin Joint Venture cooperates with Microsoft on car connectivity

With the vision in shaping for a more sustainable future, Sweden based mobility provider NEVS participated in CES Asia 2017, unveiling In-Motion concept of the future urban mobility solutions. As an important step already now to achieve the vision, NEVS' Tianjin Joint Venture NNEV (National New Energy Vehicle Co.,Ltd) announced that they will adopt Microsoft's advanced Cloud technology to power NEVS' mobility solutions globally.

The partnership will aim to enhance the in-car experience of NEVS products and service with Microsoft's forefront technology in connectivity and will lay a solid foundation for NEVS' future improvements on the offers.

"Microsoft, with their very rich knowledge and experience in the digital services will play an important role in NEVS transformation from an electric vehicle manufacturer to a mobility service provider. We look forward to a more in-depth cooperation in areas such as car connectivity, cloud computing, and artificial intelligence to create more possibilities in the new energy vehicle industries", Says Mattias Bergman. President of NEVS.

"The fourth industrial revolution represented by the digital transformation has created unprecedented opportunities and challenges. A series of technical innovation such as cloud computing, big data, car connectivity and artificial intelligence is leading a new round of technological and industrial revolution. Microsoft has been paying close attention to the development and demand of the new energy vehicle, car connectivity and sustainable mobility solutions. It is our honor to join the cooperation. We will fully support the establishment of NNEV's digitalization and information platform, and aim to build jointly a national level R&D center and a new energy vehicle production base to stay aligned with China's development strategy in the new emerging industries, and the energy-saving and environmental sector." Says, Alain Crozier, Chairman and CEO of Microsoft Greater China Region.

About NEVS

NEVS' vision is to shape mobility for a more sustainable future. Core to this is a global portfolio of fully electric premium cars, mobility solutions and sustainable city offerings.

NEVS was founded in 2012 and acquired the main assets of the Saab Automobile bankruptcy estates. The company is owned by NME Holdings Ltd., Tianjin Bin Hai Hi-tech Industrial Development Area (THT) and State Research Information Technology Co., Ltd. (SRIT).

NEVS' head office and main research and development facilities are located in Trollhättan, Sweden. NEVS' car production plant is located in Trollhättan, with a second production plant and a R&D Centre under construction in Tianjin, China, as well as a production plant in Fujian, China.

Media Contact:

Fredrik Fryklund
Director Communication & Public Affairs
fredrik.fryklund@nevs.com
+46 73 966 6449