

PRESS RELEASE

MICHELIN'S BIBSTEEL HARD SURFACE TYRES TOP CHOICE FOR HARDWORKING SKID STEER

(Stoke-on-Trent – 6 March, 2015) – A Jedburgh-based farmer is fitting Michelin's BibSteel Hard Surface tyres to his Mustang skid steer – as the robust tyres excel when working in some of the toughest farm conditions.

Scott Barbour, partner in RG Barbour & Sons, farming at Crailinghall Farm and Samieston Farm, uses the skid steer for a range of demanding tasks, including mucking out cattle sheds, moving hundreds of large square bales for the bedding machine throughout the winter, plus general farm jobs throughout the year.

This sees the tyres worked on hard concrete ground, which in the past has caused the tyres to wear quickly.

He says: "When we've fitted budget tyres in the past they have barely lasted two years before needing to be replaced. The BibSteel Hard Surface tyres, on the other hand, are hardly showing any signs of wear – and that's after more than a year's heavy use. We knew Michelin tyres were good, but we've been really impressed with just how well they are performing."

A steel-belted radial design and heavy-duty rubber compound gives the BibSteel Hard Surface tyre an excellent tread life and superior resistance to cuts and abrasions compared with less-durable cross-ply tyres used on around 90 per cent of the machines in this market. The reinforced sidewall also provides excellent operator comfort, improved stability and smooth control.

Barbour adds: "When your tyres wear as well as these ones are, you don't mind paying a little extra upfront. Michelin tyres may be more expensive, but you definitely get what you pay for and we couldn't be happier with the total performance we're getting from them."

Michelin launched the BibSteel Hard Surface tyres to replace the former Stabil'X XZSL radial fitment in 2012. The range is designed for compact vehicles looking for maximum traction while working on asphalt and other hard, abrasive surfaces. Michelin also offers the BibSteel All Terrain, for off-road use.

For more information about the range of Michelin farm tyres available visit www.michelin-agricultural-tyres.co.uk.

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Michelin, the leading tyre company, is dedicated to sustainably improving the mobility of goods and people by manufacturing and marketing tyres for every type of vehicle, including aircraft, automobiles, bicycles/motorcycles, earthmovers, farm equipment and trucks. It also offers electronic mobility support services on ViaMichelin.com and publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Clermont-Ferrand,



France, Michelin is present in more than 170 countries, has 111,200 employees and operates 67 production plants in 17 different countries. The Group has a Technology Centre in charge of research and development with operations in Europe, North America and Asia. (www.michelin.com)



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