

MICHELIN INTRODUCES FIRST ULTRAFLEX TECHNOLOGY TRAILER TYRE

(Stoke-on-Trent – July 23, 2014) – Michelin is expanding its range of Ultraflex technology tyres with the launch of the CargoXBib High Flotation tyre for trailers and farm machinery. It marks the first trailer tyre to benefit from Michelin's patented Ultraflex technology – an innovation which offers substantial improvements to a farmer's productivity and profitability.

The new tyres can operate at pressures ranging from 0.8 to 4 bar and can be adjusted depending on the type of job the trailer is undertaking and the soil conditions on the day.

Mike Lawton, Commercial Director of Michelin's Agricultural tyre division, says: "Trailer tyres need to be able to withstand intensive use in fields and on roads, carrying heavy loads – all whilst protecting the soil they are working on. Savvy farmers have long realised the benefits of using dedicated agricultural trailer tyres for this type of work, rather than remould truck tyres. Our latest generation CargoXBib High Flotation tyre simply extends this performance gap even further.

"The Ultraflex casing allows pressures to be set as low as 0.8 bar in the field and as high as 4 bar on the road, and are specifically designed to complement central inflation systems. Even on trailers without this type of system fitted, we recommend an average pressure of 2.5 to 3 bar – still significantly lower than the 4 to 5 bar required on conventional trailer tyres. Given that low pressures equal higher crop yields, we expect a lot of interest in this new tyre range."

The new Michelin tyres will ensure total performance on all types of farm land and in all weather conditions thanks to a larger footprint than conventional trailer tyres - 17 per cent larger, on average, at 2 bar and 37 per cent larger at 4 bar. This ensures both improved grip and more effective soil protection.

The launch of the CargoXBib High Flotation range is the product of Michelin's annual investment of more than €600 million in research and development – more than any other tyre manufacturer in the world.

From the outset, the new tyre has been designed so farmers can get optimal use out of their machines, with rounded shoulders to minimise ground cover damage and offer greater resistance to wear and cargo shifting during road use. The multi-angle, non-directional tread blocks guarantee good grip on sloped ground and even wear – this in turn makes it easier for the tyres to rotate so they use less fuel, whilst increasing mileage.

The new tyre range features a continuous central rib to ensure superior wear resistance, making it ideal for road use. A new, even more effective self-cleaning tread pattern also ensures mud is evacuated over a shorter distance – up to three times less – than with the previous generation CargoXBib tyres.



The new CargoXBib High Flotation tyre will be available in the UK as both original equipment and on the replacement market from Q1 2015. It will be available as a 600/55 R26.5 165 D, 710/50 R26.5 170D, 710/45 R22.5 165D, 650/65 R30.5 176D and 750/60 R30.5 181D.

They join a growing line-up of Michelin tyres to benefit from Ultraflex technology, including AxioBib and XeoBib tractor tyres, CerexBib harvester tyres and SprayBib fitments for sprayers.

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Michelin (www.michelin-agricultural-tyres.co.uk / [@MichelinAgriUK](https://twitter.com/MichelinAgriUK))

Michelin, the leading tyre company, is dedicated to sustainably improving the mobility of goods and people by manufacturing and marketing tyres for every type of vehicle, including airplanes, automobiles, bicycles/motorcycles, earthmovers, farm equipment and trucks. It also offers electronic mobility support services on ViaMichelin.com and publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Clermont-Ferrand, France, Michelin is present in more than 170 countries, has 111,200 employees and operates 67 production plants in 17 different countries. The Group has a Technology Centre in charge of research and development with operations in Europe, North America and Asia. (www.michelin.com)

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