PROACT

NEWS RELEASE
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Proact receives industry award from NetApp and Cisco

Proact has again been recognised for its data centre integration expertise. The newly announced EMEA FlexPod Achiever Award is the second significant industry award received by Proact this year.

At the Cisco and NetApp EMEA FlexPod Premium Partner Recognition Award ceremony, held in Berlin on November 17, Proact IT Group received the prestigious FlexPod Achiever Award. The award was presented to Jakob Høholdt, Proact's VP Corporate Strategy and Efficiency by Maria Olson, VP Global Alliances at NetApp and Tom Bisson, Worldwide Business Development Manager, Cisco.

"At this year's NetApp Insight Berlin, we together with Cisco recognized Proact as 'FlexPod Achiever,'" says Thomas Ehrlich, NetApp Vice President Global Accounts & Pathway Ecosystem EMEA. "Customers benefit from their distinct ability to tailor converged solutions to application landscapes. Proact combine software platform expertise and an extensive range of FlexPod enablement to deliver a full range of solutions for data centre modernisation."

Proact was recognised for building expertise for the design and deployment of converged data centre solutions, optimised for each customer and application, as well as for developing its skill set via training, enablement, and for business success based on demand generation, revenue growth, and units shipped.

"We are very pleased to see that Proact's hard work and commitment to building innovative and solid data centre solutions for our customers is being recognised once again," says Martin Ödman, CEO of Proact. "We have recently completed a number of successful data centre solutions implementations, adding new customers in several markets and different industries."

The FlexPod solutions offering for converged data centre infrastructure combines NetApp storage systems with Cisco servers and switches into a single, flexible and agile architecture. Converged solutions are designed and validated to reduce deployment time, project risk and overall costs of IT.

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About Proact

Proact is Europe's leading independent integrator in the field of integrated systems (data storage, servers and networks) and private cloud services. Proact supplies business benefits by helping companies and authorities the world over to reduce risk and costs, and above all to supply flexible, accessible and secure IT services.

Proact solutions cover all data centre elements, including storage, servers, security and network functions. In addition, Proact's cloud service operations manage 70 petabytes of information. Proact has completed more than 3,500 successful projects all over the world to date.

The Proact Group has more than 680 employees and conducts business in Belgium, the Czech Republic, Denmark, Estonia, Finland, Germany, Latvia, Lithuania, the Netherlands, Norway, Slovakia, Spain, Sweden, the United Kingdom and the USA. Proact was founded in 1994, and its parent company Proact IT Group AB (publ) has been listed on Nasdaq Stockholm under the symbol PACT since 1999.

For further information about Proact's activities please visit us at www.proact.eu