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## Proact Cloud model brings considerable cost savings for Ymere housing association

Ymere, a housing association operating in the Amsterdam metropolitan area, have opted for a scalable cloud storage platform supplied by Proact for which they only pay according to consumption. This brings the housing association considerable cost savings. The solution consists of 'Storage as a Service' on the basis of data replications to an external, secondary data centre.

Ymere was on the verge of replacing the cornerstone of its IT environment, the storage. The organisation currently makes use of a NetApp-based storage solution from Proact, which operates satisfactorily, but not in line with the new IT infrastructure strategy. The professional bottlenecks were a technical IT environment that needed updating, CAPEX investments and increased management effort.

Arno Diefenbach, ICT Manager: "The solution that we chose from Proact is the next step in our long-standing partnership, and fits seamlessly with our vision of growing into an ICT governance organisation. The innovative IT infrastructure brings Ymere substantial savings, and ensures risk reduction. We are also very pleased that the service to users and tenants will be increased."

Within this fully managed and monitored service, Proact takes responsibility for ensuring an optimal service level of the IT infrastructure in terms of availability and performance. The chosen solution will keep step with the internal and external changes in both the technical and innovative area. This also enables Ymere to migrate from a more or less unpredictable CAPEX-based investment strategy to a transparent and more predictable OPEX exploitation strategy.

Lucas den Os, Managing Director of Proact Netherlands says: "We are pleased to be able to take the next step in our long-standing collaboration with Ymere in order to achieve an IT governance organisation. Many organisations, including various housing associations, have already taken this step, and we look forward to achieving the objectives in terms of cost savings and risk reduction, among other aspects."

### For further information, please contact:

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### About Ymere

Ymere operates as a social entrepreneur in neighbourhoods with perspective, where people want to reside, live and grow. Ymere is active in the Amsterdam metropolitan region, with the core municipalities of Almere, Amsterdam, Haarlem, Haarlemmermeer, Alkmaar and Weesp. Ymere owns around 90,000 rental units, of which about 81,000 are homes. More information is available on [www.ymere.nl](http://www.ymere.nl).

### About Proact

Proact is Europe's leading independent integrator in the fields of data storage and cloud solutions. Proact supplies business benefits by helping companies and authorities over the world to reduce risk and costs, and above all, to supply flexible, accessible and secure IT services.

# PROACT

Proact solutions cover all elements of data storage, including virtualisation, network functions and security, and the company has more than 3 500 successful projects behind it, along with vast information volumes which are managed at the Proact data centre.

The Proact Group has more than 660 employees and conducts business in Belgium, Czech Republic, Denmark, Estonia, Finland, Germany, Latvia, Lithuania, the Netherlands, Norway, Slovakia, Spain, Sweden, the United Kingdom and the United States of America. Proact was founded in 1994. Proact IT Group AB (publ), its Parent Company, has been listed on the Nasdaq Stockholm since 1999 under the symbol PACT.

For further information about Proact's activities please visit us at [www.proact.eu](http://www.proact.eu)