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Proact delivers storage and backup platform to Swedish consumer electronics retailer SIBA

Proact will supply a new storage and backup platform to Swedish consumer electronics retailer SIBA. To secure data availability Proact has designed a solution for both primary storage and backup. Under the agreement Proact will also deliver 24/7 support.

SIBA is a leading consumer electronics retailer in the Nordics. The company sells products within sound and vision, data and telephony and also domestic and personal care products. SIBA's previous storage environment suffered from IT sprawl, comprising of many different hardware suppliers. This resulted in difficult and resource consuming data management. To address SIBA's challenges, Proact presented a new platform for both storage and backup.

– We are in need of a smarter storage platform and also to consolidate everything into “one basket”. With the new platform we get a unified environment which will simplify most things. Deduplication functionality will enable both safer and more effective data storage. With so called “snapshot” technology we will also be able to take smarter backups. We selected Proact as they quickly demonstrated that they truly are storage experts. Proact conducted a pre-study at no charge to secure that we got the right solution in place. The local support has also been a deciding factor in our process, says Christer Olsson, IT manager at SIBA

The primary storage is placed at SIBA's head office and the backup solution is located in a different geographical location. The solution includes deduplication functionality, a technology enabling optimized disc utilization. The new platform also enables SIBA to take snapshots of all critical environments, securing access and availability in the day to day operations. The backup solution on a secondary site will, apart from enabling secure, effective and simple data management, also give SIBA a disaster recovery solution where SIBA can restart the entire storage environment from the secondary site

– In our pre-study we wanted to secure that the client not only got a good solution, but the best solution for their needs. If something should disrupt the primary storage, the backup site can quickly get the storage up and running again. This means that all data, systems and databases critical for SIBA's operations are always available. We also deliver 24/7 support which is an extra security for SIBA, says Dan Mårtensson, regional manager for Proact.

For additional information, please contact;

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About Proact

Proact is Europe's leading independent integrator in the fields of data storage and cloud solutions. Proact supplies business benefits by helping companies and authorities the world over to reduce risk and costs, and above all, to supply flexible, accessible and secure IT services.

Proact solutions cover all elements of data storage, including virtualisation, network functions and security, and the company has more than 3 500 successful projects behind it, along with vast information volumes which are managed at the Proact data centre.

The Proact Group has more than 670 employees and conducts business in Belgium, Denmark, Estonia, Finland, Latvia, Lithuania, the Netherlands, Norway, Slovakia, Spain, the United Kingdom, Sweden and the Czech Republic. Proact was founded in 1994. Proact IT Group AB (publ), its Parent Company, has been listed on the Nasdaq OMX Stockholm since 1999 under the symbol PACT. For further information about Proact's activities please visit us at www.proact.se