

Press release 15<sup>th</sup> of April 2013

## Proact secures Tura Scandinavia AB's IT

Proact has delivered a new IT infrastructure to technology distributor Tura Scandinavia AB. To achieve lower management costs, increase control and performance in the IT environment Proact has implemented a new infrastructure comprising of servers, switches and storage for Tura Scandinavia AB's Nordic operations. Proact will also deliver 24 hours a day support services.

Tura Scandinavia AB is a Nordic distributor of accessories within audio & screens, data, photo & video, gaming, home & leisure, mobile, and GPS. Operations cover Sweden, Norway, Denmark and Finland with the headquarters localized in Kungsbacka, Sweden. During 2012 Tura Scandinavia AB identified the need for an updated IT infrastructure, to better meet the needs of the business operations.

- We needed to take our IT infrastructure to a new level, not just update old equipment. We are growing as a company and need an IT environment that can grow with us. It was vital for us to get better overview, control and power in our systems and Proacts solution has delivered just this. We have consolidated our Nordic IT environment to one central location from where we can deliver full function to all offices outside of Sweden in a very effective way, without compromising the level of security, says Nils Bernlo, Systems manager, Tura Scandinavia AB.

To meet the Tura Scandinavia AB's need of performance and availability, Proact presented a whole new infrastructure. New servers, switches and new storage capacity in one consolidated environment have secured Tura Scandinavia AB's IT function and made service delivery to the operations more effective. Tura Scandinavia AB has also chosen a backup solution, with scheduled backup, enabling constant data availability via a secondary storage site.

- With the solution we have provided Tura Scandinavia AB has been able to reduce costs and increase efficiency in the IT environment. Data security has also improved significantly. Thanks to consolidation of the IT environment and smart backup the IT function can allocate less time and resources for maintenance and support, and more time on what's really important - supporting the business operations, says Dan Mårtensson, Regional manager, Proact.

### For additional information, please contact;

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### About Proact

Proact is Europe's leading independent storage integrator and cloud services enabler. Delivering business agility since 1994 Proact help organisations across the globe reduce risk, reduce cost and most importantly deliver flexible, available and highly secure IT services.

Proact's solutions cover all aspects of data storage, virtualisation, networking and security - with over 3,500 projects successfully delivered and 10PB of data under management in the Proact Enterprise Cloud.

The Proact Group has more than 700 employees and conducts business in Belgium, the Czech Republic, Denmark, Estonia, Finland, Latvia, Lithuania, the Netherlands, Norway, Slovakia, Spain, Sweden and the United Kingdom. Proact was founded in 1994 and its parent company, Proact IT Group AB (publ) has been listed on Nasdaq OMX Stockholm since 1999 under the symbol PACT.

Additional information about Proact is available at [www.proact.se](http://www.proact.se)