

# PROACT

PRESS RELEASE 27 September 2023

## Proact - winner at NetApp's partner gala

For two consecutive years, Proact wins the top three categories at NetApp's annual Partner Award event.

Proact, Europe's leading independent data centre and cloud services provider, has once again demonstrated its expertise and strength by winning three prestigious awards at NetApp's annual partner gala. Proact won these significant awards for Salesperson of the Year, Sales Support of the Year and Partner of the Year for its successful solutions based on NetApp products and solutions.

Proact has a long-standing and close partnership with NetApp, offering a wide range of NetApp solutions, from traditional storage to hybrid cloud services and AI platforms. Proact also has robust knowledge and expertise in NetApp technologies, with over 200 certified consultants and engineers in Europe.

"We are very proud and happy to receive these awards from NetApp, which confirm our position as one of NetApp's top partners in Europe. We would also like to thank our joint customers for the trust they place in us. We look forward to continuing to deliver innovative and value-creating solutions based on NetApp technologies to our customers," says Magnus Lönn, CEO of Proact IT Sweden AB.

"Proact understands that partnerships require mutual trust, a shared vision and a will to develop. Together with NetApp, they have demonstrated all those qualities in combination with a clear ability to understand the customer's needs. With a clear drive and interest, they work to ensure that customers get the expected business benefits from their investments, which is impressive. All in all, this provides a solid foundation for cooperation and partnership. We congratulate Proact on these well-deserved awards and look forward to continuing to develop our partnership," says Martin Wallin, Country Manager Sweden, NetApp.

### **For further information, please contact:**

Magnus Lönn, Managing Director, Proact IT Sweden AB and Business Unit Director Nordics & Baltics,  
Proact IT Group AB, tel. +46 708 79 09 79, [magnus.lonn@proact.se](mailto:magnus.lonn@proact.se)

### **About Proact**

Proact is Europe's leading specialist in data and information management with focus on cloud services and data centre solutions. We help our customers to store, connect, protect, secure and drive value through their data whilst increasing agility, productivity and efficiency. We've completed thousands of successful projects around the world, have more than 4,000 customers and currently manage hundreds of petabytes of information in the cloud. We employ over 1,200 people in 12 countries across Europe and North America.

Founded in 1994, our parent company, Proact IT Group AB (publ), was listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at <https://www.proact.eu/>