

PROACT

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Proact hybrid cloud service achieves VMware Cloud Verified status

Proact, Europe's leading independent data centre and cloud services provider, today announced that it has achieved VMware Cloud Verified status for Proact Hybrid Cloud (PHC).

The Cloud Verified badge signals to customers that they are partnering with a provider validated by VMware to deliver cloud infrastructure as a service. The badge assures that Proact offer its own services on top of the complete VMware validated Cloud infrastructure. When engaging with a Cloud Verified partner, like Proact, customers have access to the full set of VMware Cloud infrastructure capabilities including integration and interoperability, cost optimisation and flexibility.

“This recognition solidifies Proact's position as a leader in delivering cutting-edge hybrid cloud solutions and highlights our strong partnership with VMware and the quality of our Proact Hybrid Cloud service,” says Per Sedih, CTO & VP Portfolio and Technology at Proact. “We have always valued VMware's world-class infrastructure solutions and, over the years, built strong certified expertise to leverage and integrate their technology. This has been a key enabler for the success of our Proact Hybrid Cloud offering.”

“Partners that are VMware Cloud Verified provide organisations with complete and advanced VMware Cloud technologies, along with interoperability across clouds for greater advantage for their customers' businesses,” says Herve Renault, senior director, VMware Cloud Provider Business, EMEA. “Cloud Verified Partners such as Proact provide customers with the flexibility and agility they need to modernise applications and accelerate cloud transformation. We look forward to supporting Proact as it empowers organisations with a simple and flexible path to the cloud.”

VMware's global network of more than 4,000 VMware Cloud Providers leverage VMware's consistent cloud infrastructure to offer a wide array of services, provide geographic and industry specialisation, and help customers meet complex regulatory requirements. Cloud Providers operating under the VMware Cloud Provider Program deliver individually tailored cloud solutions and services in more than 120 countries.

For further information, please contact:

Per Sedih, CTO and VP Portfolio & Technology, Proact IT Group AB, tel. +46 8 41 06 66 52,

per.sedih@proact.eu

Danny Duggal, VP Commercial & Communications, Proact IT Group AB, tel. +46 733 56 68 43,

danny.duggal@proact.eu

About Proact

Proact is Europe's leading specialist in data and information management with focus on cloud services and data centre solutions. We help our customers to store, connect, protect, secure and drive value through their data whilst increasing agility, productivity and efficiency. We've completed thousands of successful projects around the world, have more than 4,000 customers and currently manage hundreds of petabytes of information in the cloud. We employ over 1,200 people in 13 countries across Europe and North America. Founded in 1994, our parent company, Proact IT Group AB (publ), was listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at www.proact.eu

About Proact Hybrid Cloud (PHC)

Proact Hybrid Cloud (PHC) is a resilient virtual data centre hosted and managed by Proact. It offers scalable storage, computing and networking resources with a transparent pay-as-you-go pricing model. The platform seamlessly integrates with public clouds and on-premises infrastructure, unlocking the full potential of hybrid environments. Robust security measures, such as integrated firewalls and two-factor authentication, are built into PHC. Proact's ISO 27001-certified PHC data centres ensure compliance with data sovereignty regulations and cater to customers' location needs.

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