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Proact recognised twice at NetApp UK and Ireland Awards

Proact, Europe's leading independent data centre and cloud services provider, has received two awards at the 2023 NetApp UK&I Awards event.

The first award, *Public Sector Partner of the Year*, recognises Proact's outstanding partnership with NetApp in delivering innovative solutions to healthcare and local authorities in UK and Ireland. This achievement highlights Proact's commitment to meeting the unique needs and challenges faced by public sector organisations, ultimately benefiting the communities they serve.

The second award, *Net New Logo Partner of the Year*, celebrates Proact's remarkable success in winning new NetApp customers. These efforts have resulted in an increase in organisations choosing NetApp solutions, solidifying Proact's reputation as a trusted advisor and preferred partner in the region.

These accolades demonstrate Proact's customer-centric approach, focusing on delivering value, innovation, and tailored solutions to their customers in UK and Ireland.

"Our main goal is to help our customers drive business value through IT. We have heritage of working within the public sector as a trusted partner to deliver, support and manage platforms that hold business-critical information that underpin a wide range of public services," says Martin Thompson, Managing Director at Proact IT UK. "At the same time, many industries are recognising the potential their data holds, meaning we were able to deliver solutions to a wide variety of new customers this past year. Independent of business type, Proact is the perfect choice for customers who seek a trusted advisor for managing their data in a secure hybrid cloud solution."

"It's our pleasure to celebrate Proact as the winner of NetApp's *Public Sector Partner of the Year* and *Net New Logo Partner of the Year*," says Piero Gallucci, Vice President, NetApp UK&I. "Together, we have reached some significant milestones over the past year, and we are positive that our partnership with Proact will stay fruitful for all parties involved, not least for our mutual customers."

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About Proact

Proact is Europe's leading specialist in data and information management with focus on cloud services and data centre solutions. We help our customers to store, connect, protect, secure and drive value through their data whilst increasing agility, productivity and efficiency.

We've completed thousands of successful projects around the world, have more than 4,000 customers and currently manage hundreds of petabytes of information in the cloud. We employ over 1,200 people in 13 countries across Europe and North America.

Founded in 1994, our parent company, Proact IT Group AB (publ), was listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at