PROACT

Press release 4th October 2021

Proact wins NetApp EMEA Solution Partner of the Year award

Europe's leading independent data centre and cloud services provider Proact took home the accolade for Solution Partner of the Year at the NetApp Partner Awards 2021. With this award, NetApp has recognised Proact for delivering exceptional business value to the companies' mutual customers.

The NetApp Partner Awards highlight the highest-performing and ground-breaking contributors to NetApp's award-winning Unified Partner Program (UPP). For the first time in 2021, the partner awards were bestowed on recipients from both EMEA and Latin America, making this the first transoceanic NetApp partner celebration. Proact was selected among multiple nominees by a panel of internal judges to receive one of the fifteen coveted awards.

This recognition is the result of a successful long-term partnership between Proact and NetApp. Proact provides NetApp solutions backed up by professional support services, managed cloud services, and certified technology expertise covering several European markets.

As a recipient of the award, Proact was rewarded for "truly being a cloud specialist. Their expertise, leadership and investment towards NetApp is delivering the best experience for our customers. It has been a very strong year and we are really proud to hand out this award to this very strategic partner" says Kristian Kerr, NetApp Vice President channel sales EMEA & LATAM.

"We are pleased to see that our hard work and commitment to helping our customers store, connect, protect and drive value through data is being recognised by our strategic partners," says Jonas Hasselberg, President and CEO of Proact. "We like to celebrate our successes, and it's especially gratifying to do this with NetApp. Over 25 years, our partnership with them has been a great match, involving people just as much as technology. Together, we will continue to serve our mutual customers well into the future."

For further information, please contact:
Danny Duggal, VP Commercial & Communications, Proact IT Group AB, tel. +46 733 566 843, danny.duggal@proact.eu
Per Sedihn, CTO and VP, Portfolio & Technology, Proact IT Group AB, tel. +46 8 41 06 66 52, per.sedihn@proact.eu

About Proact
Proact is Europe's leading specialist in data and information management with focus on cloud services and data centre solutions. We help our customers to store, connect, protect, secure and drive value through their data whilst increasing agility, productivity and efficiency.
We've completed thousands of successful projects around the world, have more than 4,000 customers and currently manage hundreds of petabytes of information in the cloud. We employ over 1,000 people in 15 countries across Europe and North America. Founded in 1994, our parent company, Proact IT Group AB (publ), was listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at www.proact.eu