

PROACT

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Proact appoints Linda Höljö as new CFO

Proact has appointed Linda Höljö as new CFO and member of Group management and she will assume her position on August 17, 2020.

Linda most recently comes from the role of CFO at Quant and has a strong background from various financial roles within the services business at Ericsson, as CFO at Besedo Global Services and as an analyst and investor at, among others, InnovationsKapital, the Wallenberg Foundations and Investor.

“I am very pleased to welcome Linda Höljö to Proact's Group management. Her experience from previous roles will be valuable to Proact in our strategic development and in our ambitions to continue to grow the company”, says Jonas Hasselberg, President and CEO of Proact.

The current CFO, Jonas Persson, has decided to leave the company after more than 20 years for a new challenge outside Proact. Jonas has had a key role in the company's development, and we want to thank him for his excellent efforts during these years.

For further information, please contact:

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About Proact

Proact is Europe's leading independent data centre and cloud services provider. By delivering flexible, accessible and secure IT solutions and services, we help companies and authorities reduce risk and costs, whilst increasing agility, productivity and efficiency. We've completed over 5,000 successful projects around the world, have more than 3,500 customers and currently manage in excess of 100 petabytes of information in the cloud. We employ over 1,000 people in 15 countries across Europe and North America. Founded in 1994, our parent company, Proact IT Group AB (publ), listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at www.proact.eu