



Case study release 4 December 2018

Anywhere, anytime – Proact shapes new working paradigm at iba AG

In today's digitalised world, employees must have access to databases and communication applications wherever they might be and on whatever device they wish to use. The fixed workstation generation is over. With more than 140 employees in 20 countries across the globe, iba's IT infrastructure has to be able to support mobile working, while being reliable and providing the right levels of performance.

iba AG approached data centre specialist and cloud service provider Proact to help its staff enter today's mobile paradigm and to also optimise its existing infrastructure. Everything started with analysis - to define goals and the services that were needed. After this Proact's experts developed a cost efficient and future-proof concept that integrated enterprise-class technology with existing solutions to create a highly unified solution.

As a result of Proact's solution, all workloads, including the development environment, are now underpinned by two identically equipped data centres. To establish a truly turbo IT platform, Proact consolidated data and included symmetrical replication to ensure effective disaster recovery, centralised management, data protection and efficient use of resources. Ultimately, iba AG now has the performance capabilities so staff can access IT services as and when they need them.

"Proact understood our requirements for this solution right from the start and thought very efficiently and customer-oriented when designing the systems and licenses," says Marc Besten, IT Infrastructure & Security at iba AG.

To learn more about this exciting partnership and the benefits IBA is gaining through this solution, please visit: <https://www.proact.eu/en/case-studies/iba-ag/>

For further information, please contact:

Jonas Hasselberg, CEO and President, Proact IT Group AB, jonas.hasselberg@proact.eu
Peter Javestad, Vice President, Proact IT Group AB, tel: +46 733 56 67 22, peter.javestad@proact.eu
Danny Duggal, Head of Strategic Marketing Communications, Proact IT Group AB, tel. +46 733 566 843, danny.duggal@proact.eu

About Proact

Proact is Europe's leading independent data centre and cloud services provider. By delivering flexible, accessible and secure IT solutions and services, we help companies and authorities reduce risk and costs, whilst increasing agility, productivity and efficiency. We've completed over 5,000 successful projects around the world, have more than 3,500 customers and currently manage in excess of 100 petabytes of information in the cloud. We employ over 800 people in 15 countries across Europe and North America. Founded in 1994, our parent company, Proact IT Group AB (publ), listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at www.proact.eu