

PROACT

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Proact consulting service offers no-nonsense approach to cloud readiness and adoption

Many organisations are keen to discover what the cloud can do for them, but don't know where to start. Data centre and cloud services specialist Proact can address this challenge with its Business Cloud Alignment (BCA) Rapid Insight offering, a consulting service which helps management gain the key insights required to enable cloud business models, and how they can make cloud transformations happen.

Proact's BCA Rapid Insight service guides organisations of all shapes and sizes to the right cloud solution, saving time and reducing costs while also eliminating risk on their cloud journey. The outcome is a clear strategic plan for cloud adoption, showing which workloads can and should be moved. Having helped companies of all sizes with their cloud transitions, Proact is perfectly positioned to provide real-world cloud adoption advice from both a technical and business stance.

BCA Rapid Insight begins with an essential one-day workshop for cloud-curious management and other key stakeholders. Following this session, expert consultants from Proact will document an actionable strategy that explains both generic success factors for cloud adoption, alongside tailored, step-by-step guidance which forms a cloud roadmap for future action.

Designed using Proact's 25 year heritage of delivering successful IT transformation projects, the Rapid Insight workshop accommodates both technical and business personnel and is ideally held with a broad audience within the customer's organisation, including finance, production, internal support and sales. The outcomes of the workshop are particularly helpful when people come along with an open mind and are prepared to change their current thinking on a range of topics that affect their organisation.

"At Proact, we are firm believers in a no-nonsense, business-centric approach for achieving cloud readiness, and BCA Rapid Insight captures this thinking in a straightforward and structured manner," says Mark Butcher, Head of Innovation at Proact.

"Organisations can fully realise their potential with the cloud by treating it as a vehicle for business development, not just as a more efficient way of providing their IT services."

BCA Rapid Insight is a key ingredient in Proact's vision for IT as a Service. The service demonstrates why IT as a Service is an essential focus for business and IT innovation, highlighting the key requirements of organisations as they prepare for their cloud journey.

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About Proact

Proact is Europe's leading independent data centre and cloud services provider. By delivering flexible, accessible and secure IT solutions and services, we help companies and authorities reduce risk and costs, whilst increasing agility, productivity and efficiency. We've completed over 5,000 successful projects around the world, have more than 3,500 customers and currently manage in excess of 100 petabytes of information in the cloud. We employ over 800 people in 15 countries across Europe and North America. Founded in 1994, our parent company, Proact IT Group AB (publ), was listed on Nasdaq Stockholm in 1999 (under the symbol PACT).

For further information about Proact's activities please visit us at www.proact.eu