

Iveco ensures Burleys keeps its appointments

Basildon, October 28, 2015

Burleys, one of the foremost grounds maintenance companies in the South East, has taken delivery of three Iveco New Daily light commercials – each benefiting from a factory-built seven-person crew cab. The new vehicles will be used by Burleys on its grounds maintenance contracts, including one with Runnymede Borough Council to maintain the areas around the Magna Carta monument next to the River Thames.

The three New Daily chassis cabs, which were supplied by Iveco dealer Hendy Van & Truck in a deal brokered by leasing provider Keyvans, join the Burleys fleet of 140 vehicles and have each been fitted with a lightweight plant body with beavertail by Solent Bodyworks. A large proportion of Burleys' grounds maintenance work involves the use of specialist machinery and equipment which needs to be transported by commercial vehicles that are specifically designed and fabricated for grounds maintenance operations.

Burleys Director, Giles Burley, says: "The three New Daily vehicles will make it possible to maintain the high standards of service our company provides. We already run two Iveco 7.5 tonne Eurocargos and one 5.2 tonne Daily and have been extremely pleased with their reliability, performance and versatility."

Both New Daily 35C13 chassis cabs are powered by a 2.3 litre direct injection Iveco engine which is capable of producing 126 hp between 3,200 and 3,900 rev/min and torque levels of up to 320 Nm from 1,800 to 2,750 rev/min.

The vehicle's strength and durability is derived from the unique ladder frame chassis which is engineered with C-section side members in special steel and is one of the key features that differentiate New Daily from some of the less durable vehicles in the same class.

"The nature of our business means we work our vehicles hard and require a 3.5 tonner that can handle anything we throw at it during its seven year life on our fleet. Vehicles also need to have excellent manoeuvrability for some of the sites we access, and here New Daily really delivers.

"Another key factor which led to us choosing Iveco was the shorter lead time compared to the competitors. Hendy and Keyvans ensured we got the vehicles into service several months sooner than was possible with other brands we explored," explains Burley.

Iveco designers have created a modern interior for the New Daily which played a key role in the product winning International Van of the year 2015. Drivers benefit from increased visibility, ergonomics and sound insulation, making life on board comfortable for all applications.

Burleys, as it is now known, was founded in 1951 as an arm of J. Burley & Sons, a civil engineering operation which played an important role during the Second World War – maintaining airstrips and other vital facilities for the Ministry of Defence.

Founder, George Burley, saw a market for a business which offered an environmentally friendly and consistent grounds maintenance service in the South East. The thriving business, which was acquired by TCL Group in 2014, is based in Dorking in Surrey and holds a Royal Warrant for Grounds Maintenance and Landscaping to Her Majesty the Queen. Burleys now employs 360 staff, with a total of 600 across the TCL Group.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

To download supporting imagery: <http://news.cision.com/iveco>

For further information about Iveco: www.iveco.com

For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

For further information about CNH Industrial: www.cnhindustrial.com



<http://www.facebook.com/ivecoUK>



<http://twitter.com/ivecouk>



<http://www.youtube.com/iveco>



<https://www.flickr.com/iveco>

For more information contact:

Nigel Emms, Director, Brand & Communication

Iveco Ltd

Tel. +44 (0)1268 885911

nigel.emms@iveco.com

www.iveco.co.uk

2605/15

ref: IVECO 15043