

Iveco announces bodybuilding partners for New Daily DriveAway Options programme

(Watford, 17 July 2012): Iveco has announced partnerships with Ingimex and Alloy Bodies, its chosen bodybuilders for the new DriveAway Options programme. This sees a range of bodied 3.5 tonne New Daily chassis cabs and chassis crew cab models available to buy from its nationwide dealer network.

The first vehicles are already on forecourts, with the initiative designed to enable operators to purchase a new light commercial vehicle and have it on the road almost immediately. The line-up includes tippers and dropsides manufactured by Telford-based Ingimex and Luton vans by Alloy Bodies in Manchester.

Iveco is focusing the DriveAway Options programme on the 3.5 tonne market initially, with a variety of New Daily models available offering engine power outputs from 106 hp to 146 hp, and wheelbase lengths from 3,450 to 4,100 mm. It hopes to grow the range of Iveco vehicles included in the programme over the coming months.

Martin Flach, Iveco's Product Director, says: "We are re-introducing the DriveAway Options line-up following increasing demand from customers for a ready-bodied vehicle range, particularly in the light of impending Whole Vehicle Type Approval legislation.

"In many cases it will allow an operator to walk into their local Iveco dealership and drive away in a bodied New Daily vehicle that same day."

A key benefit to customers will be that they will only have to deal with one point of sale (the Iveco dealer), rather than co-ordinating between two or more suppliers. As a result, there will be significantly shorter delivery times, coupled with lower costs and higher residual values.

All New Daily vehicles purchased through the DriveAway Options programme will receive a comprehensive three year unlimited mileage warranty covering both the chassis and body.

From launch, the DriveAway Options programme includes:

Body type	New Daily Model	Wheelbase
Dropside bodies	35S11/13 chassis cab	3,450 3,750
	35C11/13/15 chassis cab	3,450 3,750
	35C11/13/15 chassis crew cab	3,750 4,100
Tipper bodies	35C11/13/15 chassis cab	3,450
	35C11/13/15 chassis crew cab	3750
Luton bodies	35C13/15 chassis cab	3,750

Iveco

Iveco, a Fiat Industrial company, designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and



coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs almost 25,000 people and runs in 11 Countries in the world using excellent technologies. Besides Europe, the company operates in China, Russia, Australia and Latin America. Around 5,000 sales and service outlets in over 160 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

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