



The S3 Agency Wins Four Davey Awards

Boonton, NJ (February 3, 2015) - The S3 Agency in Boonton, NJ was honored with four Davey Awards on behalf of four clients: BMW Motorrad USA (the motorcycles division of BMW North America); Eight O'Clock Coffee; Safilo USA; and MINI USA. The honors were awarded on behalf of the agency's digital and print work. Known as "The New York Agency in New Jersey," S3 provides bespoke advertising, public relations, and social media solutions that combine the strategic expertise of Madison Avenue shops and the creative agility of forward-thinking boutiques.

The Davey Awards represent the largest and most prestigious awards competition exclusively for the "Davids" of creativity -- where big ideas, not big budgets, are judged. The competition is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms.

"This year's Davey Award winners truly embody the idea of small firms with big ideas. The work entered into this year's competition reflects a smart approach to creativity that highlights the capabilities and talents of small agencies worldwide" noted Linda Day, Executive Director of the Davey Awards.

"We believe that breakthrough ideas that have distinct appeal to a highly targeted market are the key to reaching anyone in today's distracting environment," said Denise Blasevick, CEO, The S3 Agency. "We are so fortunate to have clients who also believe in the big idea, and we are honored to accept these gorgeous statuettes on their behalf."

To see the full 10th Annual Davey Awards winner's list, visit www.DaveyAwards.com. For more information about The S3 Agency, visit www.theS3agency.com.

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About The S3 Agency

The S3 Agency (Boonton, NJ) creates award-winning advertising, public relations and social media campaigns. Clients include BMW of North America, Eight O'Clock Coffee and Wyndham Worldwide. For more information about The S3 Agency, a Top 100 Woman-Owned Business in New Jersey, please visit www.theS3agency.com <<http://www.theS3agency.com>>