

SOUTHAMPTON CITY COUNCIL SAVES CASH ON MICHELIN TYRES

(Stoke-on-Trent – September 9, 2015) – Officials at Southampton City Council have shaved more than 10 per cent off the annual tyre bill for their 460-strong fleet after a move to fitting premium Michelin tyres has extended replacement intervals.

The decision to fit Michelin began in April 2013 and saw an immediate tyre spend reduction of 11 per cent for the year 2013-2014, versus the previous policy, which had seen a mixture of different brands fitted. In the following year, 2014-2015, Southampton City Council's tyre spend dropped by nearly three per cent more, as greater numbers of Michelin tyres were rolled out.

In total, tyre expenditure has dropped from £127,807.87 in 2012-2013, to just £110,656.43 in 2014-2015, with savings projected to continue into 2016.

The council runs a total of 360 vans, 37 refuse collection vehicles (RCVs), 17 heavy goods vehicles, 13 minibuses, six road sweepers and four cars – which are each included on the policy and deliver vital services across the city.

Southampton City Council's Fleet Services Systems Administrator, Alfonso Mata, explains: "All local authorities are working hard to maximise value from their budgets and fitting Michelin tyres on the Crown Commercial Service (CCS) framework has delivered noticeable savings to our fleet running costs. We're getting improved longevity and durability from every Michelin tyre we fit; it's particularly noticeable on the RCV fleet, which is arguably the toughest on tyres.

"Although the RCVs don't do high mileages, they carry out some of the most demanding work and risk coming into frequent contact with the kerb during daily collections. In our experience the Michelin fitments offer better damage resistance and last longer than the tyres we fitted previously. This not only means extended replacement intervals, it reduces wheel interventions and fleet downtime," he adds.

The RCVs are used intensively for up to eight hours a day, five days a week, collecting refuse and recycling materials from across the city for delivery to waste transfer stations.

The Michelin policy sees technicians from ATS Euromaster's Southampton centre provide an onsite fitment service for the Council. The technicians also regroove as many tyres as possible, extending tyre life by up to 25 per cent each time to make full use of the additional layers of base rubber built into all new Michelin truck tyres. Once the regrooved tyre has worn, it is retreaded by Michelin into a Remix tyre – providing almost identical performance to that of a new Michelin truck tyre – whilst reducing environmental impact and raw material consumption.

Michelin is an approved supplier to Southampton City Council under the CCS tyre purchasing framework agreement. The CCS works to provide savings for customers in both central government and the wider public sector by negotiating commercial relationships as a single organisation.



For further information on the Michelin commercial vehicle tyre range visit
<http://trucks.michelin.co.uk/>

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Michelin, the leading tyre company, is dedicated to sustainably improving the mobility of goods and people by manufacturing, distributing and marketing tyres for every type of vehicle. It also offers innovative business support services, digital mobility services and publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 112,300 employees and operates 68 production plants in 17 countries. The Group also has a Technology Centre, responsible for research and development, with operations in Europe, North America and Asia. (www.michelin.com)



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