## MICHELIN EYES EURO 6 COACH MARKET WITH LAUNCH OF NEW X-COACH HL Z TYRE GIVING 7.5 TONNE SINGLE AXLE LOAD CAPACITY

(Stoke-on-Trent - October 2, 2012) - Michelin is setting its sights on the panEuropean Euro 6 coach market with the launch of a new 7.5-tonne load capacity XCoach HL Z tyre incorporating Michelin's patented InfiniCoil technology.

The improved load capacity* Michelin X-Coach HL Z tyre is an update to the current X-Coach range and is available exclusively as a 295/80 R 22.5 fitment, which Michelin expects will become the dominant tyre size on the majority of Euro 6 coaches sold across Europe.

The X-Coach HL Z fitment incorporates a new tread design featuring four wide longitudinal grooves for improved distribution of pressure across the width of the contact patch. Its improved load carrying capacity offers excellent mileage performance on a variety of road surfaces**, whilst wider shoulder ribs and asymmetric tread patterns improve resistance to accidental damage and abnormal tread wear.

The tyre benefits from InfiniCoil architecture, one of the key innovations of Michelin Durable Technologies, which consists of a steel cord, several hundred metres long, wrapped continuously around the crown, delivering unrivalled robustness, greater longevity and more even wear.

Commenting on its launch, Brian Porteous, UK Technical Manager at Michelin, says: "By incorporating Michelin's InfiniCoil technology we've improved load carrying capacity by 400 kg on a single front axle for example, compared with the previous X Coach XZ tyre. We are always innovating and working closely with manufacturers to ensure our tyres are appropriate for the latest generation of vehicles, and we expect this tyre to play a key role in supporting the roll-out of Euro 6 vehicles into the market."

The new 295/80 R 22.5 Michelin X-Coach HL Z is available immediately and is designed as an all-round fitment for Coaches.

The near-completion of a $£ 20$ million investment programme in Michelin's Remix plant in Stoke-on-Trent will enable the tyres to be remoulded locally, in line with Michelin's Four Lives policy. Previously, tyres incorporating Michelin Durable Technologies were sent to Michelin factories in mainland Europe for remoulding.

The launch of this new coach tyre is testament to the €500 million of investment Michelin channels into research and development every year - more than any other tyre manufacturer.

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*Load carrying capacity Michelin X-Coach HL Z (7.5t) compared to Michelin X-Coach XZ (7.1t). The maximum permissible load on an axle is supplied by the vehicle manufacturer according to the regulations in force. Equipping this axle with tyres that can support a greater load does not mean that you can exceed the load recommended by the vehicle manufacturer.
**Internal Michelin test. Vehicle: 4x2 coach fitted with Michelin X-Coach HL Z tyres compared to the same coach fitted with XZE 2+ tyres.

## Michelin (www.michelin.co.uk)

Dedicated to the improvement of sustainable mobility, Michelin designs, manufactures and sells tyres for every type of vehicle, including aircraft, bicycles, cars, earthmoving machines, farm equipment, trucks and motorcycles. Michelin employs 115,000 people, has sales organisations in more than 170 countries and operates 69 production sites in 18 countries throughout five continents. The Company also publishes travel guides, hotel and restaurant guides, maps and road atlases and offers electronic mobility support services on ViaMichelin.com. Research and development is undertaken in technology centres in Asia, Europe and North America.

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