



## Media Release

FOR IMMEDIATE RELEASE

April 13, 2012

### THIS TAX SEASON, SAVE 15 PERCENT AT WHITE CASTLE

**COLUMBUS, Ohio** - White Castle makes last minute tax preparation a little easier with a 15 percent off Tax Day promotion today through April 17 at midnight. Facebook fans can download a coupon for 15 percent off a purchase. Non-Facebook fans can go to the White Castle website, [www.WhiteCastle.com](http://www.WhiteCastle.com), to download the coupon.

"We wanted to provide our Cravers with a Slider exemption this tax day," said Jamie Richardson, vice president at White Castle. "The promotion helps those Cravers who are preparing their taxes at the last minute with some slight stress relief."

#### White Castle Tax Day Savings

- White Castle Cravers
- April 13 to April 17 at midnight
- All White Castle locations

Cravers who have completed their taxes already can celebrate with Sliders.

*\*Editors Note: Coupons cannot be combined with other coupons and are limited to one coupon per customer per visit.*

#### About White Castle

White Castle is a family-owned business based in Columbus, Ohio that owns and operates more than 400 White Castle restaurants in 12 states. The company was founded in Wichita, Kansas in 1921 and is America's first fast-food hamburger chain. All White Castle Sliders are made from 100-percent USDA approved beef or 100-percent white meat chicken. For more information on White Castle, visit [www.whitecastle.com](http://www.whitecastle.com).

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