



RealBeanz Announces Additional Distribution Of Its All Natural Iced Coffee Beverage

BROOKLYN, NY (Nov. 29, 2012) – RealBeanz, the Iced Coffee Company that makes gourmet iced coffee with extra buzz from vitamins and natural herb extracts, is pleased to announce that it has secured sixteen major brand distributors to distribute RealBeanz further into Florida, Georgia, Iowa, Michigan, Minnesota, Missouri, New Jersey, New Mexico, North Dakota, Ohio and Virginia.

The major distributors are included in the network of Miller/Coors, Anheuser Busch/Inbev, Snapple Group and Coca-Cola.

Serge Freund, President of RealBeanz, commented, "It was an easy decision in a difficult market but in the end, we chose a healthy mix and we simply could not pass up the opportunity to partner with such incredible distributors to help them grow their business as well as our own."

These sixteen distributors join the ranks of 46 regional distributors that have added RealBeanz Iced Coffee to their beverage line-up in 30 US States.

"Phone calls, emails, Facebook...people can't stop talking about the new iced coffee with coconut water which launched in May of 2012. With only 70 calories per bottle, people can't get enough. Today, RealBeanz is proud to announce we are in our final stages to release our new, unique SKU for 2013."

ABOUT REALBEANZ™:

Founded in 2010 in Brooklyn, New York, RealBeanz is a ready-to-drink gourmet

iced coffee company combining premium-brewed beans and reduced-fat milk (rSBT free) with functional ingredients such as vitamins and herbs. Currently available in seven flavors and personalities – Cappuccino/Energize, Caramel/Focus, Vanilla Nut/Relax, Mocha/Resist, Diet Cappuccino/Trim & Fit, Cappuccino with Coconut Water/Refresh and Dark Roast with Coconut Water/Refresh. Each variety aims to satisfy health-conscious consumers without the extra calories while helping to enhance their lifestyles. For more information, please visit

www.realbeanz.com, "like" RealBeanz on Facebook and follow on Twitter @RealBeanz.

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