

Press release

Stockholm, March 14, 2024

Tobii publishes prospectus relating to the rights issue

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On March 6, 2024, Tobii AB (publ) ("Tobii" or the "Company") announced that the board of directors, by virtue of the authorization granted by the extraordinary general meeting held on March 4, 2024, had resolved on a fully guaranteed rights issue of ordinary shares with preferential rights for existing shareholders in the Company of approximately SEK 300 million before deduction of costs related to the rights issue (the "Rights Issue").

The prospectus relating to the Rights Issue has today, March 14, 2024, been approved and registered by the Swedish Financial Supervisory Authority and is available on Tobii's website, https://corporate.tobii.com/investors/rights-issue-2024 and on Carnegie's website, www.carnegie.se. The prospectus will also be made available on the Swedish Financial Supervisory Authority's website, www.carnegie.se.

Shareholders with nominee registered holdings are referred to their respective nominees for specific information and instructions. Shareholders with directly registered holdings receive information by mail and can find subscription forms with and without subscription rights on Tobii's and Carnegie's websites.

The subscription period starts on March 18, 2024, and runs up until April 2, 2024. The complete timetable for the rights issue is available in the prospectus and on Tobii's website, https://corporate.tobii.com/investors/rights-issue-2024.

Advisors

Carnegie Investment Bank AB (publ) is acting as financial advisor and Bookrunner to Tobii in relation to the Rights Issue. Advokatfirman Vinge KB is acting as legal advisor to Tobii in relation to the Rights Issue.

For more information, please contact:

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About Tobii

Tobii is the global leader in eye tracking and pioneer of attention computing. We are on a mission to improve the world with technology that understands human attention and intent. Creating tech for a better future, our technologies and solutions apply to areas such as behavioral studies and research, healthcare, education and training, gaming, extended reality, automotive, and many more. Tobii's eye tracking is used by thousands of enterprises, universities, and research institutes around the globe. Headquartered in Sweden, Tobii is listed on Nasdaq Stockholm (TOBII). For more information: www.tobii.com

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This press release is not a prospectus according to the definition in Regulation (EU) 2017/1129 (the "**Prospectus Regulation**") and has not been approved by any regulatory authority in any jurisdiction. A prospectus has been prepared by the Company, reviewed and approved by the Swedish Financial Supervisory Authority and published on the Company's website.

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Forward-looking statements

This press release contains forward-looking statements related to the Company's intentions, estimates or expectations with regard to the Company's future results, financial position, liquidity, development, outlook, estimated growth, strategies and opportunities as well as the markets in which the Company is active. Forward-looking statements are statements that do not refer to historical facts and can be identified by the use of terms such as "believes", "expects", "anticipates", "intends", "estimates", "will", "may", "implies", "should", "could" and, in each case, their negative, or comparable terminology. The forward-looking statements in this press release are based on various assumptions, which in several cases are based on further assumptions. Although the Company believes that the assumptions reflected in these forward-looking statements are reasonable, there is no guarantee that they will occur or that they are correct. Since these assumptions are based on assumptions or estimates and involve risks and uncertainties, actual results or outcomes, for many different reasons, may differ materially from those what is stated in the forward-looking statements. Due to such risks, uncertainties, eventualities and other significant factors, actual events may differ materially from the expectations that expressly or implicitly are contained in this press release through the forward-looking statements. The Company does not guarantee that the assumptions which serve as a basis for the forward-looking statements in this press release are correct, and each reader of the press release should not rely on the forward-looking statements in this press release. The information, opinions and forward-looking statements that expressly or implicitly are stated herein are provided only as of the date of this press release and may change. Neither the Company nor any other party will review, update, confirm or publicly announce any revision of any forward-looking statement to reflect events that occur or circumstances that arise with respect to the contents of this press release, beyond what is required by law or Nasdaq Stockholm Rulebook.



Potential investors should not put undue trust in the forward-looking statements herein, and potential investors are strongly recommended to read the sections in the prospectus that include a more detailed description of the factors that can affect the Company's business and its associated market.