



Press release

Stockholm, February 1, 2024

Tobii announces new financial targets

Tobii today announces new financial targets. The new targets are provided in the context of the acquisition of AutoSense and an updated business plan.

The board of directors of Tobii has decided to introduce new financial targets for the Tobii Group, in line with the company's focus on profitability. Tobii is targeting:

- Positive cash flow after continuous investments for the full-year 2026
- Operating margin (EBIT) of around 10% for the full-year 2026
- Operating margin (EBIT) of around 20% for the full-year 2028

These new targets replace the previous targets.

Tobii will continue to reinvest cash flows in growth initiatives and therefore in the near term does not foresee any annual dividends.

For more information, please contact:

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This information is information that Tobii AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on February 1, 2024, at 7.15 a.m. CET.

About Tobii

Tobii is the global leader in eye tracking and pioneer of attention computing. We are on a mission to improve the world with technology that understands human attention and intent. Creating tech for a better future, our technologies and solutions apply to areas such as behavioral studies and research, healthcare, education and training, gaming, extended reality, automotive, and many more. Tobii's eye tracking is used by thousands of enterprises, universities, and research institutes around the globe. Headquartered in Sweden, Tobii is listed on Nasdaq Stockholm (TOBII). For more information: www.tobii.com