



Press release

Stockholm, February 7, 2022

Tobii is in negotiation to be the eye tracking technology provider for the Sony PlayStation VR2

Tobii AB, the global leader in eye tracking and pioneer of attention computing, announces it is currently in negotiation with Sony Interactive Entertainment (“SIE”) to be the eye tracking technology provider in SIE’s new VR headset, PlayStation VR2 (PS VR2).

Tobii is not commenting on the financial impact of the deal at this time as negotiations are ongoing.

This information is information Tobii AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, on February 7, 2022, at 7:30 a.m. CET.

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About Tobii

Tobii is the global leader in eye tracking and pioneer of attention computing. We are on a mission to improve the world with technology that understands human attention and intent. Creating tech for a better future, our technologies and solutions apply to areas such as scientific studies and research, healthcare, assistive devices, education and training, gaming, extended reality, automotive, and many more. Tobii’s eye tracking is used by thousands of enterprises, universities, and research institutes around the globe. Headquartered in Sweden, Tobii is listed on Nasdaq Stockholm (TOBII). For more information: www.tobii.com.

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