



## Press release

Stockholm, October 8, 2018

# Tobii Signs Agreement with Large VR Headset Manufacturer

**Tobii AB (publ) today announced that it has signed an agreement with a leading virtual reality (VR) headset manufacturer for the development and delivery of eye-tracking technology for integration in an upcoming VR headset.**

“We have made great efforts in adapting our world-leading eye-tracking technology for VR together with key customers and partners and it’s of course very exciting to be able to announce this agreement. It is an important milestone for Tobii to establish eye tracking as a foundational VR technology,” said Henrik Eskilsson, CEO of Tobii.

The scope of delivery includes the Tobii EyeChip and licenses to Tobii’s VR4 system design, IP and software. There are no binding volume commitments. At this point, Tobii cannot provide any information regarding potential sales volumes. Deliveries are expected to start in 2019.

The emerging market for VR headsets is growing. According to market estimates made by IDC, the number of headsets (excluding screenless viewers) sold will amount to over 4 million in 2018 and grow to approximately 30 million in 2022. Tobii expects that a large share of future VR headsets will include integrated eye tracking.

*This information is information that Tobii AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, on October 8, 2018, at 8:00 a.m. CET.*

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## About Tobii

Tobii is the global leader in eye tracking. Our vision is a world where all technology works in harmony with natural human behavior. Tobii operates through three business units: Tobii Dynavox makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye-tracking equipment and services used today by more than 3,000 companies and 2,000 research institutions, including all of the world’s 50 highest ranked universities. Tobii Tech further develops Tobii’s technology for new volume markets, such as computer games, personal computers, virtual reality, augmented reality and smartphones. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has about 1,000 employees. For more information, visit [www.tobii.com](http://www.tobii.com).

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