

News Release



New Field & Country Fair set to become 'must attend' event for everyone that's passionate about field sports and the British countryside

12 January 2016 – Country lovers can look forward to the all-new Field & Country Fair that looks set to become a 'must attend' event and fixture in the calendar for everyone with a passion for field sports, country pursuits and the rural way of life.

It will be held over 3 days from Friday 10th to Sunday 12th June 2016 and the venue is Cornbury Park, the family home of Lord and Lady Rotherwick; nestling in the heart of the Oxfordshire countryside this spectacular Cotswold country estate near Charlbury and close to Witney is the perfect location for this ground breaking new countryside event. It's well known too that this location is the most popular in the UK for field sports events, with easy access for visitors from the South, the Midlands, the North of England, Wales, the South West and the East of England.

With around 350 exhibitors, the Field & Country Fair will feature world renowned gunmakers, the very best in shooting accessories and equipment, an unrivalled range of informative and entertaining features and demonstrations, a superb array of top clothing and footwear retailers, the biggest names in game fishing,

a wide selection of fine arts, rural crafts and premium gifts, expert falconry displays, International standard gun dog competitions and an eclectic range of sumptuous “real” food and drink.

Owned and operated by Time Inc. UK, publishers of many of the UK’s best known and most successful magazines, the team organising this new show promise it be far removed from the plethora of formulaic game fairs that always seem the same from year-to-year. Show Director Fiona Eastman, comments, “Finally, a prestigious yet ‘hands-on’ field sports and countryside event that’s fit for the 21st Century; we promise a true celebration of the British countryside and field sports. It will have a completely fresh, dynamic look and feel providing a genuinely different visitor experience, ensuring that everyone with a passion for field sports and country pursuits has a really enjoyable and highly memorable day out.

“By choice Lord and Lady Rotherwick host a very limited number of events at Cornbury Park such as their award winning Wilderness Festival; we are therefore absolutely delighted that they have agreed to host the Field & Country Fair and feel sure that visitors will be captivated by this stunning venue.”

For more information visit: www.fieldandcountryfair.com

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Notes to Editors

The new **Field & Country Fair** is owned and operated by Time Inc. UK, publishers of many of the UK’s best known and most successful magazines including an unrivalled country and sporting portfolio comprising The Field, Shooting Gazette, Shooting Times, Sporting Gun, Country Life and Horse & Hound.

Cornbury Park was originally a royal hunting lodge and is now home to Lord and Lady Rotherwick. The elegant 17th century house is surrounded by ancient forest, lakes, rolling parkland and a deer park. It has the infrastructure in place to support large events such as easy access points and proven roadways to ensure trouble-free traffic movement.

Fiona Eastman has been appointed Show Director for the event; formerly a Director of the CLA Game Fair, it was under Fiona's expert marketing guidance that the CLA Game Fair enjoyed its most successful years including a run of record attendances. Fiona will be supported by Robert Sears and Charlie Benson both of whom have extensive experience and expertise in event management.

Picture caption

"The gundog competitions and events are sure to be highly popular at the new Field & Country Fair."

"The Cornbury Park Estate will be a spectacular backdrop to the new Field & Country Fair."