



*This release and images can be downloaded at:
www.nextstepmarketing.co.uk/press*

SEASAFE'S CHRISTMAS LIVESAVER

29 October 2015 – If you're looking for something different to the perennial woolly jumper to give your partner or a relative this Christmas, SeaSafe have a lifejacket promotion and it's great value. If you buy one of their best-selling I-Zip 170N lifejackets in any colour of your choice (choose from over 18 colours), with prices starting at just £84.95, you can also purchase a package of lifejacket accessories comprising: a Kill Cord attachment, a SOLAS Light, a Spray Hood, a Re-Arming Kit and SeaSafe's 'LiveSaver' MOB cord all for just £32.00. Purchased separately these lifejacket optional extras would cost a

SeaSafe Systems Ltd

Mariners House • Mariners Way • Somerton Business Park • Newport Road • Cowes • Isle of Wight • PO31 8PB • England

T: +44 (0)1983 282388 F: +44 (0)1983 282399 E: sales@seasafe.co.uk

www.seasafe.co.uk

total of £61.32 but when you buy this special all-inclusive Christmas "bundle" you save almost £30.

SeaSafe's I-Zip lifejacket is genuinely unique – the only lifejacket with a changeable cover; each I-Zip lifejacket has a removable front cover which can be interchanged, washed or easily updated (with another cover). Since its launch there has been a prolific roll out of different cover designs from vibrant solid colours to some quite stunning, eye catching designs such as Zebra, Union Jack, Leopard, Tiger and Pink Animal.

Each I-Zip is certified to 150N for the ISO12402 Standard with an actual tested buoyancy of 170N. The I-Zip range, as with all SeaSafe's safety clothing, is made at their factory on the Isle of Wight – a truly British hand crafted product.

And you can buy this Christmas lifejacket bundle direct from SeaSafe – just call them on: 01983 282388.

Ends

Issued on behalf of SeaSafe Systems Ltd by Next Step Marketing Ltd

Media enquiries to: Rhian Kelly
Tel: +44 (0)1256 472020
Fax: +44 (0)1256 471010
Email: rhian@nextstepmarketing.co.uk

Notes to Editors

First established in 1966, SeaSafe are a British, family owned company specialising in marine safety clothing and marine safety products.

Operating from their own 8,000 sq ft factory in Cowes on the Isle of Wight, they are best known for pioneering the development of the all-in-one foul weather coat with integrated lifejacket – the coat that becomes a lifejacket in less than five seconds. Now the preferred choice for professional seafarers it is worn by more harbour masters and harbour pilots worldwide than any other type of jacket.

SeaSafe today is recognised as 'the one-stop resource' for marine safety products for both professional mariners and recreational sailors, with product ranges designed specifically for each sector.

SeaSafe are also now the only British independently owned manufacturer of lifejacket lungs, supplying this core component of lifejackets to other lifejacket brands.

Picture captions:

"SeaSafe's Christmas lifejacket promotion means you get all these optional extras, worth over £60, for just £32 when you buy any one of their unique and best-selling I-Zip lifejackets."