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FREE EMBROIDERY OFFER ON SEASAFE'S 'COMBINATION COAT' RANGE

13 October 2015 – SeaSafe's combination coats – coats with concealed lifejackets – are probably worn by more professional mariners and certainly more harbour pilots and harbour masters worldwide than any other type of coat or jacket. The main reason it's become their first choice is they don't have to worry about also remembering to put on a lifejacket because their combination coat *is* a lifejacket – by wearing a SeaSafe combination coat their lifejacket is 'always on'.

For a limited period SeaSafe are running a free embroidery promotion – buy any one of their best selling Mariner or TC180 three-quarter length coats or the Sea Explorer jacket (all with hidden lifejackets) and they will embroider

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whatever you choose, such as your own name, vessel name or company logo. This free embroidery offer includes the normal 'set up' charges associated with embroidering logos. And it's in addition to SeaSafe's long standing arrangement that all IHMA members can have the full colour IHMA crest embroidered free of charge.

Uniquely, SeaSafe also have a 'Build-a-Coat' feature on their website which means customers can start with a base coat and then, from numerous options available, tailor design it to their exact needs and requirements. These options include reflective tape, fleece collar, quilted lining, additional pockets, clips, hooks, removable zip-in liners, attachments, lights and PLB units not to mention some essential standard safety features, such as a rescue strop with 'D' ring and a crotch piece/strap.

To take advantage of this free embroidery offer, running until 31st December 2015, visit the SeaSafe website at www.seasafe.co.uk

Ends

Issued on behalf of SeaSafe Systems Ltd by Next Step Marketing Ltd

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Notes to Editors

First established in 1966, SeaSafe are a British, family owned company specialising in marine safety clothing and marine safety products.

Operating from their own 8,000 sq ft factory in Cowes on the Isle of Wight, they are best known for pioneering the development of the all-in-one foul weather coat with integrated lifejacket – the coat that becomes a lifejacket in less than five seconds. Now the preferred choice for professional seafarers it is worn by more harbour masters and harbour pilots worldwide than any other type of jacket.

SeaSafe today is recognised as 'the one-stop resource' for marine safety products for both professional mariners and recreational sailors, with product ranges designed specifically for each sector.

SeaSafe are also now the only British independently owned manufacturer of lifejacket lungs, supplying this core component of lifejackets to other lifejacket brands.