



## EZITRACKER STRENGTHENS ITS SENIOR MANAGEMENT TEAM

**4 March 2015** – Ezitracker (formerly Panztel), the UK's leading remote workforce management service, has strengthened its senior management team with two new appointments.

- Les Wright has been appointed Head of Sales – Security.
- Mathew Parr has been appointed Head of FM Sales.

Prior to joining Ezitracker Les Wright was UK Sales Director at Reslink, based in Helsinki, and was responsible for achieving UK sales growth. He has directly relevant experience as Reslink's core products centre on providing location specific and proof of attendance solutions to the security, domiciliary homecare and facilities management sectors.

Mathew Parr comes to Ezitracker with broad experience of account management and generating sales in the cleaning, FM and IT sectors. He joins from ServiceMaster UK Ltd where he was National Business

Development & Key Account Manager. His experience of managing and developing major national accounts will be a significant asset to Ezitracker.

Both will report to Simon Rider, Sales & Marketing Director at Ezitracker, who comments, "We are delighted that Les Wright and Mathew Parr have joined us; with their respective support teams they will spearhead our concerted drive to secure new high profile key accounts in the commercial cleaning, facilities management and security sectors. Working alongside Richard Bedford, Head of Sales – Homecare, it means we have a highly experienced and talented sales management team that's well positioned to achieve important business growth for Ezitracker in 2015".

For more information about Ezitracker visit: [www.ezitracker.com](http://www.ezitracker.com).

*Ends*

**Issued on behalf of Ezitracker Ltd by Next Step Marketing Ltd**

Media enquiries to: Heather Lambert  
Tel: +44 (0)1256 472020  
Fax: +44 (0)1256 471010  
Email: [heather@nextstepmarketing.co.uk](mailto:heather@nextstepmarketing.co.uk)

**Note to Editors**

Ezitracker is the market leading remote workforce management service used by local authorities, independent care providers, facilities management/cleaning companies and other organisations that employ large numbers of field-based staff. The service delivers a competitive advantage to users by transforming the management and control of site based workers, leading to improved service delivery, better productivity and significant cost efficiencies.

In addition to the UK, Ezitracker have overseas operations in Australia and New Zealand.

**Picture Captions:**

Left: *Les Wright, Ezitracker Head of Sales – Security*  
Right: *Mathew Parr, Ezitracker Head of FM Sales*