



This release and image can be downloaded from: www.nextstepmarketing.co.uk/press

MORE GLOBAL COMPANIES ADOPT EZITRACKER

Ezitracker, who have been developing innovative remote workforce technology solutions since 1998, have embarked on a concerted expansion drive to win further business with globally operating companies.

13 November 2014 – Ezitracker, who have been developing innovative remote workforce technology solutions since 1998, have embarked on a concerted expansion drive to win further business with globally operating companies.

Ezitracker have benefited from the worldwide trend to outsource work that was once undertaken by in-house staff, as companies have striven to reduce staff overheads and gain efficiency savings. Ezitracker have been perfectly positioned to exploit this trend, becoming a market leader in the management control of remote workers.

In all International markets, organisations across both the public and private sectors have contracted out whole areas such as social care, cleaning, security, building and ground maintenance and in-store merchandising to agency staff, specialist independent providers and outside contractors such as facility management companies. The key issue all these service providers face is the need to provide electronic proof of service to clients. With Ezitracker, supervisors can ascertain the real-time whereabouts of their remote staff and confirm that site visits and work shifts have been completed as scheduled.

A related requirement is the need to reduce the colossal task of hundreds or even thousands of remote employees completing paper timesheets every week; Ezitracker therefore meets the twin need of delivering proof of service provision and a reduction in operating costs and explains why it has experienced excellent growth with, worldwide, no less than 65,000 registered users.

Commenting on the global expansion drive, Ezitracker Managing Director John Moore said, "Our biggest growth area is with FM companies who employ hundreds and even thousands of remote workers delivering services such as cleaning, landscaping, maintenance, pest control, security, washroom services and waste management. Increasingly they must provide electronic proof of service provision to their clients; for example actual evidence of time spent at a client's premises cleaning. Ezitracker meets this need whilst providing many other benefits such as reduced operating costs.

"Many of our clients operate internationally and are already successfully using Ezitracker in European countries. We can demonstrate to clients that operate internationally just how easy Ezitracker is to use and how, if they adopt it, they will be able to provide that all-important proof of service provision to their own clients whilst simultaneously gaining significant operational savings in areas like payroll processing."

For more information about Ezitracker visit: www.ezitracker.com.

Ends

Issued on behalf of Ezitracker Ltd by Next Step Marketing Ltd

Media enquiries to: Heather Lambert
Tel: +44 (0)1256 472020
Fax: +44 (0)1256 471010
Email: heather@nextstepmarketing.co.uk

Note to Editors

Ezitracker is the market leading remote workforce management service used by local authorities, independent care providers, facilities management/cleaning companies and other organisations that employ large numbers of field-based staff. The service delivers a competitive advantage to users by transforming the management and control of site based workers, leading to improved service delivery, better productivity and significant cost efficiencies.

In addition to the UK, Ezitracker have overseas operations in Australia and New Zealand.