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PANZTEL BECOMES EZITRACKER

28 October 2014 – The UK's best known provider of technology for managing remote workforces has changed its name from Panztel to Ezitracker. Explaining the reason for the change, John Moore, Managing Director, said, "Since the company was founded in 1998 we have traded as Panztel Ltd but in the last few years we have become far better known by our brand name Ezitracker. This change means that the trading and brand names will now be one and the same; a decision we know is welcomed by our customers."

The company pioneered the key innovations in remote workforce monitoring systems to become the market leading provider of effective solutions for managing remote workforces. Today, Ezitracker Ltd is part of the CM&M group of companies and worldwide has four main trading divisions; in the UK, USA, New Zealand and Australia, along with independent distributors in other countries.

Mr Moore adds, "Ezitracker has been widely adopted by cleaning and maintenance companies, facilities management providers, local authorities, independent care providers and other organisations that employ field-based staff who work on their own at remote locations.

"Our customers are, in most circumstances, operating in highly competitive environments with an ongoing need to minimise costs and find efficiency savings whilst delivering a high standard of service to their own clients. And this is why increasingly they rely on Ezitracker – it's their one-stop resource for efficiently and effectively managing their remote workforce".

With the re-brand comes a totally new website at www.ezitracker.com, with the company's main contact number remaining unchanged at 0845 699 6969.

Ends

Issued on behalf of Ezitracker Ltd by Next Step Marketing Ltd

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Note to Editors

Ezitracker is the market leading remote workforce management service used by local authorities, independent care providers, facilities management/cleaning companies and other organisations that employ large numbers of field-based staff. The service delivers a competitive advantage to users by transforming the management and control of site based workers, leading to improved service delivery, better productivity and significant cost efficiencies.

In addition to the UK, Ezitracker have overseas operations in Australia and New Zealand.