

## press release

October 2013



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[www.nextstepmarketing.co.uk/press](http://www.nextstepmarketing.co.uk/press)*

### Cut energy bills with new smart heating controls

*Families faced with average dual fuel energy bills of almost £1300 per year could cut these by up to 20% by using the latest generation of smart heating controls that can be operated from any PC, laptop, tablet – even a smartphone – and from wherever they are in the world.*

**22 October 2013** – Most homes are equipped with very basic heating and hot water controls usually with a dial operated thermostat in the living room, based on decades old technology. Now, finally, the setting and control of your home heating and hot water has caught up with the Internet Age. OWNL, the best known manufacturer of energy monitors, have introduced a totally new range of ‘smart’ heating controls and they can cut energy bills by up to 20% – a substantial saving on the average dual fuel tariff of almost £1300 per year.

With an average payback time of around 15 months, it's welcome news for hard pressed families faced with paying these dauntingly high bills and could be one of the best energy saving decisions they ever make.

Apart from the energy savings the low cost investment in these 'next generation' advanced wireless controls provides many other benefits too – it means homeowners can take control of their heating and hot water using any Internet connected device – desktop, laptop, tablet even a smartphone, and from wherever they happen to be – at work, on holiday, even on the train home.

All you need is an internet connection to access the OWL Intuition web dashboard and you are then in command of your heating and hot water settings online. With flexible and total control over your hot water and heating settings you can avoid wasting energy – you will never need to heat an empty house again.

Easily installed by a competent heating engineer or electrician, OWL Intuition Smart Heating Control is suitable for both existing and new homes and there are no on-going or subscription costs.

For a copy of the new OWL Intuition Smart Heating Control brochure call 01256 383430 or visit: [www.theowl.com](http://www.theowl.com).

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**Issued on behalf of 2 Save Energy Ltd by Next Step Marketing Ltd**

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### **Notes to Editors**

OWL has a track record of innovation; known for developing future-proof, stylish, high quality energy monitoring systems backed up by first-class customer service. With over 1 million energy monitors sold worldwide, OWL's technology has proven reliability. The new OWL Intuition Smart Heating Control is based on the same tried and tested wireless technology and will now complement the company's established energy monitoring products.

Energy savings and payback estimates depend upon individual home and heating system characteristics, lifestyle / occupancy patterns and set up preferences.