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# press release



This release and image can be downloaded from: www.nextstepmarketing.co.uk/press

## Signbox see uplift in enquiries following award

14 June 2012 - Signbox has seen an uplift in new business enquiries following their award of Sign Company of the Year at the 2012 Sign & Digital UK Awards - the only recognised award scheme for the UK sign industry. Signbox believe that some of this interest is directly attributable to their achievement of not only holding on to this top honour, having won the award in 2011, but winning three of the eleven 2012 awards available, including two other prestigious awards - Individual Sign Project of the Year and Wide Format Print Project of the Year.

Comments about Signbox from the judges for the 2012 Sign & Digital UK Awards included, "A reward for their outstanding work throughout 2011, that has placed this company as the industry benchmark for quality, creativity and service"; "versatility and elegance are the company's trademarks", along with, "this is simply what a modern sign company should aspire to become".



Mark Bartlett, Managing Director of Signbox Ltd, said, "Despite the continuing difficult trading conditions being experienced by UK PLC we have seen a high volume of new business enquiries this year, with sales running ahead of the corresponding period for 2011. To win the industry's top award for the second year running was a huge honour and we are certain this is part of the reason for the uplift in enquiries – and new business – that we are benefiting from".

For information about Signbox visit their website at: www.signbox.co.uk.

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### Issued on behalf of Signbox Limited by Next Step Marketing Ltd

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#### **Notes to Editors**

Drawing on architectural and engineering experience, Signbox develops high quality, sustainable and fully compliant signs for the built environment. Signbox is an innovative company creating future-proof products for a wide range of market sectors, including corporate, education, healthcare, retail, hotel and leisure. As a single-point resource Signbox offers consultancy, signage strategy, design, manufacture, project management and installation.

#### **Picture Caption:**

'Signbox's new investment in large format print is helping the Egham based company meet rising demand in 2012'.