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MAXIMISE YOUR VAN FLEET UPTIME WITH NEW BOOKLET FROM ATS EUROMASTER AT THE CV SHOW

Visitors to the Commercial Vehicle Show (26-28 April) who want to maximise their van uptime and MOT first-time pass rate should call in at ATS Euromaster's stand, to pick up their free copy of the ultimate van reference guide - filled with helpful hints and time and cost saving tips.

With statistics from the DVSA showing that 49 per cent of 3-3.5 tonne LCVs failed a Class VII MOT in 2014-15, ATS Euromaster will be tackling a national problem head-on with the launch of *Van Down? The ATS Euromaster Guide to Maximising Van Uptime*. The free advice booklet will focus on the steps that need to be considered by van fleet operators to maximise uptime.

Peter Fairlie, ATS Euromaster's Group Sales Director, says: "Vehicles that pass their MOT first time maximise their uptime. Given 3-3.5 tonne vans have the lowest first time pass rate of any class of vehicle, we want to help fleets to tackle this serious issue head-on. With their own expert knowledge and now tips and advice from ATS Euromaster, van operators will be better placed to maximise their uptime – and potentially avoid costly MOT-related issues."

The *Van Down?* booklet is packed full of need-to-know information to help van fleet managers target improvements, not only in terms of first time MOT pass rates but also to ensure they're not let down by their tyres or major components. The booklet will also provide hints and tips on the most effective ways to manage an entire fleet.

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As well as the common causes of MOT failure, the booklet also explores the importance of tyre maintenance, component checks and looks at the importance of choosing the correct fleet service provider, all aimed at supporting van operators maximise their fleet uptime.

This essential information builds upon ATS Euromaster's more than half a century's worth of experience servicing van customers, coupled with its own skills in running an 820-strong mobile tyre fitting fleet. ATS Euromaster is also an Industry Partner to the Freight Transport Association's Van Excellence programme, the gold standard for van operations.

Van Down? The ATS Euromaster Guide to Maximising Van Uptime will be available free from the ATS Euromaster stand (4D10) at the CV Show, and can be downloaded from www.atseuromaster.co.uk/business from 26 April.

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About ATS Euromaster

Birmingham-based [ATS Euromaster Ltd](http://www.atseuromaster.co.uk), part of the [Euromaster Group](http://www.euromaster.co.uk), was established in 1965 and operates approximately 340 centres, more than 820 service vans and employs nearly 2,600 people, providing coverage across Great Britain. It is the country's largest comprehensive tyre distributor, supplying tyres for cars, vans, trucks, buses/coaches, materials handling equipment, agricultural machinery and construction plant. The company's expertise also extends to car and van service, maintenance and repair (SMR), including: menu-driven servicing, Class IV & Class VII MoT tests, brakes, batteries, shock absorbers, oil, exhausts, fault diagnostics and air-conditioning servicing. ATS Euromaster is accredited by both [safecontractor](http://www.safecontractor.co.uk) and the [Contractors Health and Safety Scheme](http://www.chas.co.uk) (CHAS) and has been granted a [Royal Warrant](http://www.royalwarrant.gov.uk) as tyre specialists to Her Majesty The Queen. It is also an official 'industry partner' to the Freight Transport Association's [Van Excellence](http://www.vanexcellence.co.uk) programme. For further information visit: <http://www.atseuromaster.co.uk/business>

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Tyres and Vehicle Maintenance