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BRITISH GAS CALLS ON ATS EUROMASTER FOR VAN FLEET SERVICES

ATS Euromaster has won a significant new contract with British Gas to fit and service tyres across the energy provider's fleet of 13,000 vans.

Crucial to securing the new account was ATS Euromaster's nationwide network coverage, detailed fleet reporting and expertise in managing B2B accounts. As part of the new agreement ATS Euromaster will be rolling-out a full Michelin tyre policy across the fleet.

The comprehensive policy, which includes monthly fleet checks carried out by ATS Euromaster's experienced tyre inspectors, using the company's new FleetSure tool – an electronic device which enables ATS Euromaster to measure tread depth accurate to 0.1mm – allows British Gas' tyres to be closely monitored, ensuring the maximum amount of mileage is extracted safely from every tyre and any issues are spotted quickly, reducing tyre-related downtime.

Colin Marriott, General Manager, Fleet at British Gas says: "It's critical to British Gas that our fleet is maintained cost-effectively and to the highest degree of safety. This new contract with ATS Euromaster has helped us to meet these challenges.

"We have a rigorous tyre maintenance programme in place which requires inspections four times a year and winter tyres fitted as standard all year round, but ATS Euromaster has really stepped up to the job. They have already checked 1,100 of our vans in the last two weeks alone, with excellent feedback received from our engineers."

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Simon Tattersall, ATS Euromaster Head of National Fleets, says: “With nearly five decades of experience in the van sector, ATS Euromaster has the skills and expertise needed to keep British Gas’ vans running, so the company can concentrate on serving its customers fully.”

Michelin Key Account Manager, Paul Brady adds: “We are looking forward to supplying British Gas with the right tyres for their specific needs. This will include cold weather tyres, which continue to be popular with van fleets as they ensure vehicles are kept mobile even in the harshest of winter conditions.”

As part of the new agreement British Gas drivers receive a range of benefits, including access to ATS Euromaster’s network of approximately 345 service centres, more than 95 per cent of which can accommodate large vans.

In the unlikely event of a tyre failure, British Gas also has access to the same nationwide 24/7 roadside rapid response as some of the UK’s largest truck fleets, ensuring vehicles are back on the road as quickly as possible.

For more information about ATS Euromaster’s fleet services visit

www.atseuromaster.co.uk/business.

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About ATS Euromaster

Birmingham-based [ATS Euromaster Ltd](http://www.atseuromaster.co.uk), part of the [Euromaster Group](#), was established in 1965 and operates approximately 345 centres, more than 820 service vans and employs nearly 2,600 people, providing coverage across Great Britain. It is the country’s largest comprehensive tyre distributor, supplying tyres for cars, vans, trucks, buses/coaches, materials handling equipment, agricultural machinery and construction plant. The company’s expertise also extends to car and van service, maintenance and repair (SMR), including: menu-driven servicing, Class IV & Class VII MoT tests, brakes, batteries, shock absorbers, oil, exhausts, fault diagnostics and air-conditioning servicing. ATS Euromaster is accredited by both [safecontractor](#) and the [Contractors Health and Safety Scheme](#) (CHAS) and has been granted a [Royal Warrant](#) as tyre specialists to Her Majesty The Queen. It is also an official ‘industry partner’ to the Freight Transport Association’s [Van Excellence](#) programme. For further information visit: <http://www.atseuromaster.co.uk/business>

Note to editor: For press information visit ATS Euromaster’s [online newsroom](#) or contact Faye McBride or James Keeler on 020 8647 4467, or by email to faye.mcbride@garnettkeeler.com / james.keeler@garnettkeeler.com.