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## **NEW TYRE DEAL FOR UK'S MOST PUNCTURE-PRONE FLEET**

The country's largest independent traffic management company, which lays claim to operating in one of the most demanding environments for road-based vehicles in the UK, has appointed ATS Euromaster to help look after its tyres.

Oxfordshire-based Chevron Traffic Management says its 173-strong fleet of 4x4 pick-ups, vans and trucks are amongst the most puncture-prone vehicles on the road, owing to their daily role working on debris-strewn motorway hard shoulders.

Fleet Manager Alan Flynn says the company's tyre bill is the second highest vehicle running cost after fuel, and at least one vehicle suffers a puncture every day – and often many more.

He explains: "The risk of punctures and irreparable sidewall damage is our biggest problem. Every tyre in the fleet ends up being replaced due to damage; well before the tread depth reaches the legal limit or we have a chance to regroove."

Chevron Traffic Management has six depots across the UK and previously sourced its tyres via the Independent Tyre Distributors Network. However, increasingly high charges for roadside callouts and lack of adherence to its specified budget tyre policy forced Mr Flynn to consider different suppliers.

"We chose to put ATS Euromaster to the test based on the strength of its nationwide coverage and 24/7 mobile support. This gives us access to the largest mobile tyre fitting fleet in the country, which helps ensure fast response times for roadside callouts – even in the middle of the night, which is our busiest time."

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ATS Euromaster's roadside call-out charges follow an agreed national pricing structure and the company is committed to adhering to the customer's budget tyre policy, with a range of budget brands stocked nationwide.

Mr Flynn adds: "This should mean an end to fitters arriving at a breakdown with expensive premium-brand tyres. We've trialled premium fitments before, but they aren't a viable option given the nature of our work.

"On occasions where we have been forced down this route at the roadside it's been an unnecessary cost for the business to swallow. It's why we are ringing the changes – ATS Euromaster is fully geared up to fit the tyres we specify."

For routine tyre replacements, Chevron Traffic Management utilises a stock of spare wheel and tyre assemblies. Local ATS Euromaster centres collect any spare rims twice a week and fit new budget tyres, before returning the completed assemblies to Chevron's workshops for fitment.

ATS Euromaster uses its expertise to undertake monthly tyre safety inspections at each of the company's six depots, designed to help reduce instances of tyre-related breakdowns and support the fleet's commitment to good tyre husbandry.

Chevron Traffic Management undertake all types of temporary traffic management, including lane closures, contraflows, narrow lane systems and mobile lane closures. It works in support of the Highways Agency and major infrastructure development companies, with recent projects including the M25 widening between Enfield and the QE2 bridge, which utilised more than 40,000 traffic cones.

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In addition to its 4x4 pick-ups and vans, the truck fleet ranges from Mitsubishi Canter chassis cabs mounted with dropside bodies for cone carrying, to a flagship fleet of 18 tonne Mercedes-Benz Axor, DAF CF 65 and Eurocargo Impact Protection Vehicles (IPVs). The IPVs feature a hydraulically-operated crash cushion for protecting teams working on the roadside and a rear facing Vertical Lift Light Arrow Board.

For further information visit: [www.chevrontm.com](http://www.chevrontm.com)

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### **About ATS Euromaster**

Birmingham-based ATS Euromaster Ltd is part of the Euromaster Group, which operates in 17 European countries with 10,800 employees in more than 2,000 service centres. Established in Great Britain since 1961, ATS Euromaster has more than 350 centres (a mixture of retail, comprehensive and truck locations), nearly 1,000 mobile service vans and employs in excess of 2,600 people, providing coverage nationwide. It is the largest comprehensive tyre distributor supplying tyres for everything from cars and vans to trucks, coaches, forklifts, farm machinery and construction plant. ATS Euromaster was the first national tyre expert to be accredited by both SAFEContractor and the Contractors Health and Safety Scheme (CHAS), and also holds the Silver Award for Occupational Health & Safety from the Royal Society for the Prevention of Accidents. The company's technicians are amongst the most highly trained in the fast-fit industry, offering a comprehensive range of products and services including tyres, wheels, fleet inspections, nitrogen inflation, brakes, batteries, shock absorbers, oil, exhausts, fault diagnostics, air-conditioning servicing, scheduled maintenance servicing and MOT testing. Further information is available from [www.atseuromaster.co.uk](http://www.atseuromaster.co.uk)

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