



# DSV AWARDS MAJOR EUROPEAN TRAILER TYRE DEAL TO ATS EUROMASTER

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ATS Euromaster has secured a major deal to service the tyres on global transport and logistics specialist DSV's 7,000-strong European trailer fleet. The three year contract sees ATS Euromaster's team of mobile technicians providing a complete tyre maintenance solution for up to 1,000 DSV trailers transiting through the UK every day.

The agreement includes routine tyre safety inspections and any follow-up service work required at DSV's 19-strong network of UK depots. Mobile teams will also inspect tyres at freight terminals, where the majority of DSV trailers arrive into and depart out of the UK by sea.

ATS Euromaster will be fitting premium remould tyres, replacing a former Bridgestone policy.

DSV will also benefit from direct access to ATS Euromaster's roadside rapid response service, which utilises the largest fleet of mobile tyre fitting vans in the UK. This guarantees prompt assistance in the event of a tyre-related breakdown anywhere in the UK, 24 hours a day, seven days a week.

Flemming Steiness, Deputy Manager of Denmark-based DSV Road Holding A/S, says: "We were clear from day one of this tender that we were seeking a service provider which was prepared to work in partnership with us. Close co-operation with suppliers is essential when you operate one of the largest and most efficient road transport fleets in Europe."

The DSV trailer fleet includes a mix of 6,500 tri-axle curtainside and mega trailers, together with 500 temperature controlled box vans. The fleet typically unloads in the UK and Ireland, before being re-loaded and travelling as far afield as mainland Europe, Scandinavia and Russia.

"Selecting the right tyre service provider is critical to our operation," adds Mr Steiness. "We chose to put ATS Euromaster to the test on the back of their proven expertise in this sector, value for money proposition and ability to commit to a three year partnership."

"We were equally impressed by ATS Euromaster's National Business Development team. You don't award contracts of this scale without having full confidence in the people who will be managing your service delivery on a day-to-day basis," he adds.

DSV operates a steadily growing fleet, supported by acquisitions which in recent years have included Frans Maas (2006), Roadferry (2008) and ABX Logistics (2008). The company offers door-to-door transport of full loads, part loads and mixed cargo throughout Europe, utilising more than 17,000 trucks.

Key markets for DSV's road-based fleet include the transport of industrial goods, textiles, automotive components, hi-tech products, pharmaceuticals and fast moving consumer goods.

## About ATS Euromaster

ATS Euromaster is part of the Euromaster Group, which operates in fifteen European countries with 10,700 employees in more than 1,800 service centres. Established in the UK since 1961, ATS Euromaster has 370 service centres (comprising a mixture of retail, comprehensive and truck sites), approximately 1,000 mobile service vans and employs 2,680 people, providing national coverage of the UK. It is the largest comprehensive tyre distributor supplying tyres for everything from cars and vans to trucks, coaches, forklifts, agricultural tractors and even construction plant. In 2010 ATS Euromaster became the first national tyre expert to be accredited by both SAFE Contractor and the Contractors Health and Safety Scheme (CHAS). The company's technicians are amongst the most highly trained in the fast-fit industry, offering a comprehensive range of products and services including tyres, fleet inspections, nitrogen inflation, brakes, batteries, shock absorbers, oil, exhausts, fault diagnostics, air-conditioning servicing and MOT testing. Further information is available from [www.atseuromaster.co.uk](http://www.atseuromaster.co.uk)

**Note to editor:** For press information please contact James Keeler on 020 8647 4467.

## About DSV

DSV is a global supplier of transport and logistics services.

DSV has offices in more than 60 countries all over the world and an international network of partners and agents, which makes DSV a truly global player offering services worldwide. By our professional and advantageous overall solutions, the approx. 22,000 DSV employees recorded worldwide annual revenue of 6 billion euro for 2011.

Further information is available from [www.dsv.com](http://www.dsv.com)

\*PHOTO CAPTION(S): ATS Euromaster has secured a major deal to service the tyres on global transport and logistics specialist DSV's 7,000-strong European trailer fleet.